



# **WLD SPORT MANUAL Policies & Rules – 2020 Season**

February 24, 2020



## TABLE OF CONTENTS

<b>Introduction .....</b>	<b>4</b>
<b>1.0 Policies.....</b>	<b>5</b>
1.1 Eligibility/Divisions .....	5
1.2 Weather Conditions .....	5
1.3 Amateur/Professional Status .....	5
1.4 Advisory Panel.....	6
1.5 Dress Code .....	6
1.6 Food & Beverage.....	6
1.7 WLD Achievement Terminology & Proper Use .....	7
1.8 Code of Conduct.....	7
1.9 Gender Policy Overview .....	11
1.10 Service Animals .....	11
1.11 Registered Coaches .....	12
1.12 Hitter Perks .....	13
1.13 Competitor Agreement Overview.....	14
1.14 Standard Terms & Conditions Overview .....	14
1.15 Registration Process & Entry Fees .....	14
1.16 Event Cancellation & Fees.....	14
1.17 World Ranking Points.....	15
1.18 Sponsorship.....	16
<b>2.0 Rules.....</b>	<b>18</b>
2.1 General.....	18
2.1.1 Golf Ball.....	18
2.1.2 Golf Clubs .....	18
2.1.3 Tees .....	18
2.1.4 Gloves.....	18
2.1.5 Footwear .....	18
2.1.6 Towels .....	18
2.1.7 Headphones .....	18

2.1.8 Additional Articles.....	18
2.1.9 Qualified Drive Definition .....	18
2.1.10 Video Replay .....	19
2.1.11 Confirmed Yardages.....	19
2.1.12 Tie Breakers .....	19
2.1.13 Starting Time.....	20
2.1.14 Competition Tee .....	21
2.1.15 Alternates.....	21
2.1.16 Head Rules Official .....	21
2.1.17 Match Play Alternate Shot.....	22
2.2 Q-Series .....	22
2.3 WLD Tour Event .....	24
2.4 World Long Drive Championship (WLDC) .....	29
<b>3.0 Exhibits .....</b>	<b>35</b>
3.1 Competitor Agreement .....	36
3.1.1 Standard Terms & Conditions .....	38
3.2 Anti-Doping Policy.....	43
3.3 Gender Policy .....	44
3.4 Competitor Privacy Notice .....	47



## INTRODUCTION

Originating in 1976, the World Long Drive Association is an organization that brings together golf's longest Hitters from around the globe. Emerging as one of golf's most popular grass roots competitions, World Long Drive was named a finalist at the 2018 Cynopsis Sports Media Awards in the League of the Year for a Breakthrough Sport and Live Coverage of a Breakthrough Sport categories. The broader sports industry also has taken notice, including ESPN proclaiming that long drive has "recently started to enter the mainstream of golf;" Men's Journal noting "with the sport's ascendant profile and ever-growing prestige," fans should "buckle up for more high-octane action;" Golf Digest saying the World Long Drive is "on the upswing, gaining traction;" and Golf.com claiming it as "an eye-opening experience."

*Mission:*

***To power the global league for the sport of Long Drive (and to CRUSH golf balls farther than anyone else).***

*Vision:*

***Golf at its farthest, loudest, most athletic and adrenaline-filled extreme.***

*Primary Objectives:*

- 1. Competition*** – professionalize the sport and produce iconic events
- 2. Community*** – create global stars and grow the WLD brand
- 3. Commercial*** – maximize revenue and power global growth



## 1.0 POLICIES

### 1.1 ELIGIBILITY

The World Long Drive Association (“WLDA”) operates the Q-Series, Global Q-Series, WLD Tour, the World Long Drive Championship (“WLDC”) and sanctioned long drive events throughout the world, collectively the (“Events”).

1.1.1 Divisions: WLDA’s Divisions for 2020 include:

- Open Division (age 18+ all genders)
- Women’s Division (open to women only)
- Masters Division (age 45+)
- Military Division (held at select events)
- Paralympic (exhibitions held at select events)

1.1.2 Birthday Rule. The Open Division is available to Hitters who are at least eighteen (18) years of age by the first day of competition at any given event. The Masters Division is available to Hitters who are at least forty-five (45) years of age by the first day of competition at any given event. Hitters who are forty-five (45) years of age and older may elect to compete in both the Open Division and the Masters Division.

### 1.2 WEATHER CONDITIONS

1.2.1 Suspended Play or Cancellation. The WLDA cannot guarantee weather conditions during competition or that the conditions will remain constant during competition. Severe weather-related conditions may delay or suspend play. Such conditions include: (i) the safety of the Hitters due to the danger from lightning; and (ii) the WLDA competition tee or grid being deemed unplayable at the WLDA’s sole discretion. If such inclement weather is present, every effort will be made by the WLDA to complete the event. If play is delayed, all Hitters should remain on property at the host facility and await official announcements from the WLDA. If the conditions remain unplayable and/or lightning is present, the WLDA will choose one of the following options at WLDA’s sole discretion: (i) the event may be shortened and become official; or (ii) the format may be altered (e.g. single elimination, less balls per set, or more eliminated in each round).

1.2.2 Weather-Related Refund Policy. While the WLDA will do everything possible to complete the event, the WLDA will not issue refunds to any Hitter if severe weather-related conditions shorten the event. The WLDA’s decision to pause and/or resume the event is at the WLDA’s sole discretion, and all marks will stand and will be deemed final.

### 1.3 AMATEUR / PROFESSIONAL STATUS

The WLDA will follow the USGA Rules of Amateur Status. For more information on keeping Hitter’s amateur status please visit: <http://www.usga.org/rules/rules-of-amateur-status.html#!rule-01>. Below is an abbreviated summary:

- WLD Q-Series Stage 1-Preliminary = Amateur status intact (Professionals may participate)
- WLD Q-Series Stage 2-Finals = Professional\*
- Global Q-Series = Varies by Event; Check Event Materials
- WLD Tour Events = Professional\*
- World Long Drive Championship = Professional\*
- Any sanctioned event with Prize Money = Professional\*  
\*If Amateur status not declared during registration and prior to start of event

## 1.4 ADVISORY PANEL

- 1.4.1 Purpose: WLDA will create a WLD Advisory Panel. The purpose is to create a group of advisors to vet ideas and provide advice on decisions, and to support appeals for Code of Conduct decisions. This volunteer, non-voting group will provide the WLD community, including Hitters, a voice and a streamlined process for feedback.
- 1.4.2 Composition. The Panel will be comprised of ~5-7 people from the sport to include a mix of gender, nationalities, and golf/WLD experiences. Future Advisory Panels will include an independent member. The Panel will meet 2-3 times per year at WLD Tour Events and conference calls as deemed necessary or requested.
- 1.4.3 Term: Initial panel members will serve a 1-year term, then staggered terms will be created for the 2021 season and beyond.

## 1.5 DRESS CODE

- 1.5.1 Open Division and Masters Division. Hitters are allowed shorts in qualifier events and preliminary rounds (non-TV rounds) of Tour events. In TV rounds, male Hitters will wear slacks or long pants. Denim and cutoffs are not permitted. Male Hitters are allowed collared golf shirts or “mock” collared-shirts. Sleeveless shirts or tank tops are not allowed. Shirts must be tucked in. Closed-toe shoes must be worn on the range and in competition areas.
- 1.5.2 Women’s Division. Hitters are allowed shorts, pants, skirts or similar. Denim and cutoffs are not permitted. Female Hitters are allowed sleeveless and collarless shirts. Closed-toe shoes must be worn on the range and in competition areas.
- 1.5.3 Props & Other Garments. All Hitters are allowed worn props or garments for Hitter introductions so long as they have no sponsor branding and are placed out of camera view while hitting and removed before the first Hitter in the set goes onto the tee box.

## 1.6 FOOD AND BEVERAGE

During a WLDA sanctioned event, only soft drinks, energy drinks, sports drinks and/or water are permitted in the teeing/competition area(s) in non-sponsored containers (e.g. generic water bottle, small manufacturer logo). Alcoholic beverages are not permitted to be consumed during the event by Hitters in the teeing/competition area(s). See Code of Conduct for additional information on alcohol use.

## 1.7 WLD ACHIEVEMENT TERMINOLOGY & PROPER USE

WLDA Hitters past/future should follow the below guidelines to ensure WLDA achievements are correctly attributed:

1.7.1 WLD Tour Event: Winning an official WLD Tour event allows the Hitter to reference themselves as:

1.7.1.1 WLD Tour [Event Name] Winner

1.7.1.2 WLD Tour [Event Name] Winner and/or Tour Winner

1.7.1.3 [Event Name] Champion

1.7.1.4 A Hitter may NOT say “World Long Drive Champion” or similar language about a WLD Tour Event that will cause confusion with winning the World Long Drive Championship vs. a Tour Event.

- Example:
  - [Event Name] Champion
  - [Event Name] Women’s Division Champion
  - [Event Name] Masters Division Champion

1.7.2 World Long Drive Championship: Winning the World Long Drive Championship event allows the Hitter to reference themselves as the following:

1.7.2.1 Open Division

- World Long Drive Champion
- World Long Drive Champ

1.7.2.2 Women’s Division

- World Long Drive Champion
- World Long Drive Champ
- World Long Drive Women’s Division Champion
- World Long Drive Women’s Division Champ

1.7.1.3 Masters Division

- World Long Drive Masters Division Champion
- World Long Drive Masters Division Champion
- World Long Drive Masters Champ

## 1.8 CODE OF CONDUCT

1.8.1 Standard of Conduct. As representatives of the sport, Hitters are held to a high standard by the WLDA, the media and the public. Responsible conduct advances the interest of the sport and the WLDA. Irresponsible behavior can negatively impact both the Hitter and the WLDA and undermines the positive image set by other

Hitters. Hitters and their guest(s) shall conduct themselves in a responsible manner at all times.

1.8.2 General Behavior. The WLDA reserves the right to eject, disqualify and remove any Hitter, without a refund, or any individual at any time for conduct deemed inappropriate or damaging to the reputation of the WLDA or the sport at the WLDA's sole discretion. Discipline may be imposed, but not limited to, the following examples:

- 1.8.2.1 Excessive display of anger, vulgar language or club throwing.
- 1.8.2.2 Any action that puts the safety of fans, officials, staff or fellow Hitters in harm.
- 1.8.2.3 Excessive alcohol/illegal drug use.
- 1.8.2.4 Lack of etiquette or disrespect to a fellow Hitter, official, staff or any other individual.
- 1.8.2.5 Criminal offenses including, but not limited to, those involving the use or threat of violence; domestic violence; and other forms of partner abuse; theft and other property crimes; sex offenses; obstruction or resisting arrest; disorderly conduct; fraud; racketeering; money laundering; prohibited substances, performance-enhancements and substance abuse.
- 1.8.2.6 Unlawful possession of a gun or other weapon. Possession of weapons of any kind are prohibited at the Events, even if lawfully possessed.
- 1.8.2.7 Any action that threatens the integrity of the event to manipulate the results of the event.
- 1.8.2.8 Violent, threatening or harassing behavior.
- 1.8.2.9 Derogatory or offensive conduct including insulting language, or actions about a person's ethnic background, heritage, color, race, national origin, age, religion, disability, gender or sexual orientation.
- 1.8.2.10 Inappropriate physical, verbal and online behavior (such as inappropriate statements made by social media, email, text message, private messages, DMs, snaps, etc.).
- 1.8.2.11 Betting on anything related to the WLD event.
- 1.8.2.12 Conduct that undermines the integrity and reputation of the WLDA.
- 1.8.2.13 Unreasonable attacks or disparagement of events, sponsors, fellow Hitters, the sport or the WLDA (responsible expressions of legitimate disagreement with the WLDA or its policies is not prohibited).

- 1.8.2.14 Conduct unbecoming of a professional or conduct that may bring disrepute on the individual, the WLDA or the sport.
- 1.8.2.15 Any other conduct deemed inappropriate in the sole discretion of the WLDA.
- 1.8.3 Alcohol. Hitters must conduct themselves in responsible manner during events. Consuming alcoholic beverages during any portion of the event (ex. qualifiers, preliminary rounds, final rounds) is prohibited in the tee box/competition area. Moderate, responsible consumption of alcoholic beverages after the event or during social functions is permitted.
- 1.8.4 Digital Conduct. Digital and social media are critical parts of WLDA's marketing efforts and strategies. WLDA holds Hitter's actions via digital communication to the same high standards across TV, radio and our other social / digital platforms consistent with our Code of Conduct under the following conditions:
- 1.8.4.1 Hitters, or their representatives, may capture images, video and audio during events for posting on personal, social or digital platforms.
- 1.8.4.2 Content may not be live-streamed or posted "shot by shot" so as not to violate broadcast agreements during televised rounds of the event
- 1.8.4.3 Any commercial use of WLDA-owned digital content or footage is prohibited, unless agreed upon in writing by WLDA and Golf Channel.
- 1.8.4.4 WLDA content may not be edited by the Hitter, or representatives, in any commercial manner.
- 1.8.4.5 No digital or social media accounts may be created that suggest it is authorized or endorsed by WLDA without written permission.
- 1.8.4.6 Sponsors or representatives of Hitters may engage with Hitter social media posts, in the form of likes, shares or retweets in a manner that does not imply an official relationship with WLDA or Golf Channel.
- 1.8.4.7 Commercial entities may not film or photograph WLD events for marketing and promotional purposes without prior approval from WLD. Any commercial entity seeking footage for commercial purposes should contact WLD to discuss licensing.
- 1.8.4.8 The Hitter is responsible for his/her own content and any potential approvals of other Hitters, officials, fans, etc., depicted in the content.
- 1.8.5 Penalties. The WLDA reserves the right to impose the sanctions below, including deduction of points, deduction of world ranking points, ejection from the event, ejection from future events or suspension from the sport. In most cases, the final call for Penalties will be made by the Head Rules Official or the designated official on-site as determined by the WLDA.

Infractions at Events	Penalty								
<p><b>Level 1</b></p> <ul style="list-style-type: none"> <li>Excessive display of anger (club breaking with no safety concerns) or vulgar language</li> <li>Walking off tee box before set finishes</li> <li>Dress Code violations</li> <li>Violating event-specific rules distributed in advance (ex. accessing facility before it's open)</li> <li>Alcohol consumption during any portion of the event while Hitter is active in that session</li> </ul>	<ul style="list-style-type: none"> <li>First Instance (per Event) – warning</li> <li>Second Instance</li> </ul> <table border="1" data-bbox="808 327 1398 546"> <tr> <td data-bbox="808 327 1105 390">Qualifying/Round Robin</td> <td data-bbox="1105 327 1398 390">Match Play</td> </tr> <tr> <td data-bbox="808 390 1105 546">0 points for set and reduction of 100 WR points</td> <td data-bbox="1105 390 1398 546">Disqualification from match and reduction of 100 WR points</td> </tr> </table>	Qualifying/Round Robin	Match Play	0 points for set and reduction of 100 WR points	Disqualification from match and reduction of 100 WR points				
Qualifying/Round Robin	Match Play								
0 points for set and reduction of 100 WR points	Disqualification from match and reduction of 100 WR points								
<p><b>Level 2</b></p> <ul style="list-style-type: none"> <li>Any action that puts the safety of fans, officials or fellow Hitters in harm whether in celebration or frustration (ex. club throwing, breaking clubs)</li> <li>Interference with a fellow Hitter (ex. entering teeing area of a Hitter during the set, club flipping entering fellow Hitter's area)</li> <li>Equipment infractions discovered after inspection where equipment is not in compliance <ul style="list-style-type: none"> <li>NOTE: An equipment infraction identified during inspection process will have the opportunity to remedy without penalty</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>First Instance (per Event)</li> </ul> <table border="1" data-bbox="808 657 1398 926"> <tr> <td data-bbox="808 657 1105 720">Qualifying/Round Robin</td> <td data-bbox="1105 657 1398 720">Match Play</td> </tr> <tr> <td data-bbox="808 720 1105 926">0 points for set if in competition and reduction of 200 WR points</td> <td data-bbox="1105 720 1398 926">Disqualification from match if in competition and reduction of 200 WR points</td> </tr> </table> <ul style="list-style-type: none"> <li>Second Instance</li> </ul> <table border="1" data-bbox="808 989 1398 1171"> <tr> <td data-bbox="808 989 1105 1052">Qualifying/Round Robin</td> <td data-bbox="1105 989 1398 1052">Match Play</td> </tr> <tr> <td data-bbox="808 1052 1105 1171">Disqualification from event and reduction of 200 WR points</td> <td data-bbox="1105 1052 1398 1171">Disqualification from event and reduction of 200 WR points</td> </tr> </table>	Qualifying/Round Robin	Match Play	0 points for set if in competition and reduction of 200 WR points	Disqualification from match if in competition and reduction of 200 WR points	Qualifying/Round Robin	Match Play	Disqualification from event and reduction of 200 WR points	Disqualification from event and reduction of 200 WR points
Qualifying/Round Robin	Match Play								
0 points for set if in competition and reduction of 200 WR points	Disqualification from match if in competition and reduction of 200 WR points								
Qualifying/Round Robin	Match Play								
Disqualification from event and reduction of 200 WR points	Disqualification from event and reduction of 200 WR points								
<p><b>Level 3<sup>^</sup></b></p> <ul style="list-style-type: none"> <li>Inappropriate physical behavior to fellow Hitter, official or any other individual.</li> <li>Unreasonable attacks or disparagement of events, sponsors, fellow Hitters, the sport or the WLDA</li> <li>Criminal offenses as noted above</li> <li>Unlawful possession of a gun or weapon</li> <li>Violent, threatening or harassing behavior</li> <li>Derogatory or offensive conduct including insulting language, or actions about a person's ethnic background, heritage, color, race, national origin, age, religion, disability, gender or sexual orientation</li> <li>Betting on anything related to WLD event</li> <li>Match fixing</li> <li>Conduct that undermines the integrity and reputation of the WLDA</li> <li>Conduct unbecoming of a professional or conduct that may bring disrepute on the individual, the WLDA or the sport</li> </ul>	<ul style="list-style-type: none"> <li>First Instance</li> </ul> <table border="1" data-bbox="808 1209 1398 1425"> <tr> <td data-bbox="808 1209 1105 1272">Qualifying/Round Robin</td> <td data-bbox="1105 1209 1398 1272">Match Play</td> </tr> <tr> <td data-bbox="808 1272 1105 1425">Disqualification from event and reduction of 500 WR points</td> <td data-bbox="1105 1272 1398 1425">Disqualification from event and reduction of 500 WR points</td> </tr> </table> <ul style="list-style-type: none"> <li>Second/Additional Instance</li> </ul> <table border="1" data-bbox="808 1524 1398 1778"> <tr> <td data-bbox="808 1524 1105 1587">Qualifying/Round Robin</td> <td data-bbox="1105 1524 1398 1587">Match Play</td> </tr> <tr> <td data-bbox="808 1587 1105 1778">Suspension for next event, remainder of season, and/or from the sport and reduction of 500 WR points</td> <td data-bbox="1105 1587 1398 1778">Suspension for next event, remainder of season, and/or from the sport and reduction of 500 WR points</td> </tr> </table>	Qualifying/Round Robin	Match Play	Disqualification from event and reduction of 500 WR points	Disqualification from event and reduction of 500 WR points	Qualifying/Round Robin	Match Play	Suspension for next event, remainder of season, and/or from the sport and reduction of 500 WR points	Suspension for next event, remainder of season, and/or from the sport and reduction of 500 WR points
Qualifying/Round Robin	Match Play								
Disqualification from event and reduction of 500 WR points	Disqualification from event and reduction of 500 WR points								
Qualifying/Round Robin	Match Play								
Suspension for next event, remainder of season, and/or from the sport and reduction of 500 WR points	Suspension for next event, remainder of season, and/or from the sport and reduction of 500 WR points								

<sup>^</sup> Some infractions may occur outside of an event and in those cases any associated penalty will be determined

by the WLDA up to including suspensions from future events and/or sport.

- 1.8.6 Appeals. Appeals of decisions may be made directly to the WLDA or a Hitter may request that the WLD Advisory Panel also hear the appeal to make a subsequent recommendation to WLDA for a final decision.

## **1.9 GENDER POLICY OVERVIEW**

The WLDA is an organization that respects the right to compete for all individuals. In particular, the Gender Policy sets forth the procedures by which a transgender long drive Hitter may participate in WLDA events, including the WLDC, and is intended to ensure fair competition for all Hitters participating in any event on the WLDA schedule. The WLDA Gender Policy can be found in Exhibit 3.3.

## **1.10 SERVICE ANIMALS**

WLDA prohibits bringing a pet (a domestic animal kept for pleasure or companionship) to any WLDA event, except for any planned, advance promotions or service animals pursuant to the Americans with Disabilities Act (“ADA”). Per the ADA, a “service animal” is defined as “any animal individually trained to work or perform tasks for the benefit of an individual with a disability. Emotional support animals are not considered “service animals” under the ADA; however, WLDA may, in WLDA’s sole discretion, allow emotional support animals at WLDA events when permitted by applicable law and by the facility hosting the applicable WLDA event.

## 1.11 WLD REGISTERED COACH PROGRAM

1.11.1 Purpose: WLD recognizes that coaches are key to the growth of the sport and WLD has created a pilot program in partnership with coaches/teachers to provide a service to Hitters to allow coach access to the driving range area and also create an online list of qualified coaches for future long drive Hitters. Coaches will be provided a branded credential for access to Q-Series Events, WLD Tour Events & the World Long Drive Championship.

### 1.11.2 Requirements:

- Sign and adhere to WLD Sport Manual, including Code of Conduct
- Comply with all Anti-Doping regulations
- Applications must be received at least 14 days before event (“day of event” applications not accepted)
- Must be at least 18 years old
- 1 year of coaching experience in the sport
- If a coach represents multiple Hitters only 1 credential will be issued
  - If a coach newly represents a Hitter, request to access that Hitter on the range must be submitted in writing at least 14 days before event
- Hitter may have up to 2 registered coaches
- May be present on the driving range while that Hitter is actively hitting in the range area during his/her designated time and must vacate when Hitter is not competing
- Will utilize the credential for its intended purpose of Hitter instruction
- Will not serve or act as a journalist or member of the media
- Will not access the facility or the range outside the times outlined by WLD
- WLD reserves the right to adjust access plans due to facility space limitations or safety concerns; access may vary by venue
- Credential may be revoked, without refund, at any time in WLD’s discretion
- Will be required to participate in any gambling integrity program education (future)
- May be asked to pass a background check as per the policy in other sports (future)

1.11.3 Recognition Program: In exchange for the above, WLD will recognize registered coaches on WorldLongDrive.com with appropriate contact information (if they so desire)

1.11.4 Cost: \$500: Website directory listing with contact info + parking pass (when available). For application information email Anthony.Newville@golfchannel.com

## 1.12 HITTER PERKS

The WLDA is pleased to offer the following Perks to Hitters based on their past performance. World Ranking will be based on January 1 of the current calendar year.

Qualification	By Invitation	<u>World Ranking</u> Top [5] Open Top [4] Women Reigning WLDC Masters Winner	<u>World Ranking</u> Top [10] Women and/or earned points in previous season	<u>World Ranking</u> Top [10] Masters and/or earned points in previous season	<u>World Ranking</u> Top [20] Open Top [10] Women <sup>^</sup> Reigning WLDC Masters Winner	<u>World Ranking</u> Top [50] Open*	<u>World Ranking</u> Top [75] Open*	<u>At Current Event</u> Top [8] Open Top [4] Women
Perk	Free Hotel Room at Tour Events	X (returning World Champions)						
	Paid participation in Long Drive Experience	X						
	Invitation to WLD Kickoff at PGA Show			X	X		X	
	PGA Show Credential %			X	X		X	
	Digital Content Promos	X						
	Tour Card (once/year) at start of season			X	X			X
	Trading Cards (once/year) at start of season					X		
	Parking Pass							X
	Bio on Worldlongdrive.com			X	X		X	
	Access to VIP at Tour Events +1 Guest							X
	Video Access from Tour Events							X
	Photo Access from Tour Events			X	X			X
	EOY Video Clips/Reel	X						
*Must have competed in a WLD event in previous year		^Must have earned points in previous season			% Must have attended WLD Kickoff at PGA Show			

### **1.13 COMPETITOR AGREEMENT**

All Hitters must sign the Competitor Agreement provided by the WLDA prior to competing in any WLDA sanctioned event. See attached [Exhibit 3.1](#).

### **1.14 STANDARD TERMS AND CONDITIONS**

All Hitters must agree to the WLDA Standard Terms and Conditions that can be found [Exhibit 3.1.1](#).

### **1.15 REGISTRATION PROCEDURE AND ENTRY FEES**

1.15 [Official Entry Form](#). All Hitters must fill out an official entry form and pay the entry fee prior to competing. Entry fees for WLDA events must be paid by every Hitter. Once registered, the Hitter's name will be added to the official WLDA score sheet, and this will determine the hitting order for the WLDA event. A Hitter must declare Amateur/Professional status during registration at the Stage 1 Preliminary Q-Series event and for each paid attempt. Hitters have two (2) ways to register for WLD events:

1.15.1 Hitters are encouraged to sign up online at [www.WorldLongDrive.com](http://www.WorldLongDrive.com) prior to the event to ensure a hitting time. Only credit cards are accepted for online registrations.

1.15.2 A Hitter can register on-site for up to five (5) spots per Stage 1 Preliminary block so long as space is available. All payments must be paid by credit card. Hitters who register on-site will be placed in the next available hitting time at the completion of registration.

### **1.16 EVENT CANCELLATION POLICY AND FEES**

1.16.1 [WLDA Tour Events and WLDC](#). Hitters may cancel their registration for WLD Tour events, and the WLDC by so notifying the WLDA at [LongDrive@GolfChannel.com](mailto:LongDrive@GolfChannel.com) before registration closes for the applicable event, the date of which will be set forth on the applicable event's web page. If the WLDA receives a Hitter's cancellation before registration closes for the applicable event, the WLDA will refund that Hitter's entry fee for the applicable event less a One Hundred Twenty Dollar (\$120 USD) service charge which the WLDA deducts from all entry fee refunds. For the avoidance of doubt, the WLDA will not issue refunds for any reason except as outlined above.

1.16.2 [Stage 1 Preliminary and Stage 2 Final Q-Series Events](#). The entry fee for Stage 1 Preliminary Q-Series events is Fifty Dollars (\$50 USD) and the entry fee for Stage 2 Final Q Series events is Two Hundred and Twenty-Five Dollars (\$225 USD). Entry fees for Stage 1 Preliminary and Stage 2 Final Q-Series events will not be refunded at any time for any reason.

## 1.17 WORLD RANKING POINTS

1.17.1 Timing. World Ranking Points will be issued no later than one week after conclusion of eligible, pre-approved event. Events submitted for approval post competition will not be eligible for points.

OPEN DIVISION - WLDA EVENTS					
World Championship		Tour Event		Q-Series Stage 2 Finals	
1st	2500	1st	1250	Top 3	400
2nd	2000	2nd	1000	4th-8th	100
3rd-4th	1500	3rd-4th	750		
5th-8th	1000	5th-8th	500		
9th-16th	500	9th-16th	250		
17th-32nd	250	17th-32nd	125		
33rd-64th	125				

OPEN DIVISION - SANCTIONED EVENTS							
16+ in Top 75		6-15 in Top 75		1-5 in Top 75		0 in Top 75	
1st	400	1st	250	1st	150	1st	50
2nd	300	2nd	175	2nd	75	2nd	25
3rd-4th	200	3rd-4th	100	3rd-4th	25		
5th-8th	100	5th-8th	50				
9th-16th	50						

WOMEN/MASTERS DIVISIONS					
World Championship		Tour Event		Sanctioned Event	
1st	2000	1st	1000	1st	300
2nd	1500	2nd	750	2nd	200
3rd-4th	1000	3rd-4th	500	3rd-4th	100
5th-8th	750	Match Play Round	300	Match Play Round	50

### 1.17.2 Point Degradation Timeline.

- Tour and Sanctioned event World Ranking points will decrease by 50% after 1 year (365 days) and by 100% after 2 years (730 days) from completion date of given event for all divisions.
- Open Division points earned at the World Long Drive Championship will decrease by five hundred (500) every year (365 days) for 5 years (1,825 days). At the start of year six (6), zero (0) points will be given for specified WLDC.
- Women/Masters Division points earned at the World Long Drive Championship will decrease by four hundred (400) every year (365 days)

for 5 years (1,825 days). At the start of year six (6), zero (0) points will be given for specified WLDC.

Hitters can view the latest World Ranking information at <http://www.worldlongdrive.com/wld-rankings/>

## 1.18 SPONSORSHIP

- 1.18.1 Overview. To ensure that Hitters clearly understand the applicable parameters covering sponsorship and endorsement contracts, the WLDA and Golf Channel have adopted the following policy for all WLDA sanctioned events. All sponsorships, endorsements and promotional activities by Hitters, whether during or outside WLDA sanctioned events, are subject to the approval of the WLDA in writing. (For purposes of this policy, all such promotional activity is referred to as "Sponsorships".) Generally, all Sponsorships must be tasteful and in accordance with standards of decorum expected of long drive professionals. Sponsorships by companies whose business reputation or ongoing business activities may reflect adversely upon the image and reputation of the Golf Channel, WLDA or its sponsors will not be approved. The following addresses categories of special concern:
- 1.18.2 Tobacco. No Sponsorships of any sort are permitted with companies selling tobacco products, smokeless tobacco products, e-cigarettes, vapor devices, marijuana, cigars or tobacco smoked in pipes.
- 1.18.3 Pharmaceuticals. No Sponsorships of any sort are permitted with companies selling products banned under anti-doping codes such as the World Anti-Doping Agency, which may be updated at <https://www.wada-ama.org/en/content/what-is-prohibited>.
- 1.18.4 Distilled Spirits. A Hitter may enter into a name and/or likeness agreement with a distilled spirit company. Further, use of a Hitter's likeness on primary (e.g. bottle label) or secondary (i.e. box or wrapping) distilled spirit packaging is not permitted, however use of a Hitter's likeness in-store or in advertising and promotions are acceptable. Beer and wine Sponsorships are permitted, and Sponsorships with legitimate apparel businesses owned or operated by distilled spirits companies are permitted, subject to the following limitations:
- Any identifier must be limited to one location only per item on any apparel, head wear or golf equipment.
  - No visual representation of any distilled spirits product (e.g. liquor bottle, etc.) may appear. Company logo may appear.
- 1.18.5 Gambling and Casinos. Sponsorships by casinos or gambling of any sort, including online gaming sites, are not permitted, with the following exception: Sponsorship by a resort that includes a casino is permitted, if the Sponsorship focuses on non-gambling aspects of the resort. There may not be graphic or verbal depiction of gambling (e.g. cards or dice) in any identifier on the Hitter's clothing or equipment, or in any advertising. All Sponsorships with resorts that include casinos or gambling require prior written approval of the WLDA.

- 1.18.6 Disparaging or Explicit Brands. Any brand that depicts or degrades a segment of the population is not allowed or one that brings disrepute upon the WLDA or the sport.
- 1.18.7 Body Advertising. Any permanent or temporary sponsored embellishment is not permitted.
- 1.18.7 Logo Size, Location and Quantity. Logos on a Hitter's clothing, headwear and footwear must be in good taste as to size, location and quantity. Logos must not exceed three by five inches (3"x5") to be considered reasonable. Generally accepted locations are as follows: right and left chest of shirt; right and left sleeve of shirt; right and left collar of shirt; yoke of the shirt; and front, back and sides of headwear. Examples of unacceptable locations include: across the back of a shirt; down the length of either sleeve; and down the length of a Hitter's pant legs and rear-end area of a Hitter's pants. In addition, hat, shirt, pants and footwear designs may incorporate the apparel maker's logo, other corporate logos, words, slogans, or the like provided they do not exceed the three by five inches (3" x 5") size guideline and cannot have a variation of the logo be incorporated into the overall design of the garment, or a repeating mark, that exceeds the size or quantity specifications above. For any questions about Sponsorships, Hitters should contact the WLDA.
- 1.18.8 CBD. Hitter sponsorship and recognition from CBD partners are prohibited at all WLD events.

## 2.0 RULES

### 2.1 GENERAL

- 2.1.1 Golf Ball. Hitters are required to hit the golf ball provided by the WLDA, or the ball designated at the time of the sanctioned event, to require all Hitters to hit the same ball during the event. Hitter is required to ensure that WLDA-issued golf balls are visible at all times.
- 2.1.2 Golf Clubs. Golf clubs used in WLDA sanctioned events cannot appear on the United States Golf Association (“USGA”) Non-Conforming List and must appear on the USGA® Conforming List available at [www.usga.org](http://www.usga.org). In addition, all golf clubs used in WLDA events must conform with the USGA® Rules of Golf (Appendix II, 1c), which limits golf club length to a maximum of forty-eight inches (48”). This USGA rule will be upheld by the WLDA at all WLDA sanctioned events with the use of a CLUBLENGTH™ Ruler Measuring Tool that conforms to the USGA® method for measuring golf club length. In addition, all golf clubs are subject to Characteristic Time (“CT”) testing at any time during a WLD event at the WLDA’s sole discretion. All equipment, including golf clubs, is subject to inspection by the WLDA at the WLDA’s sole discretion, and WLDA reserves the right to confiscate any golf clubs and/or equipment that do not conform to the guidelines set forth herein. Use of illegal equipment could be confiscated or result in disqualification.
- 2.1.3 Tees. All tees must conform to the USGA® Rules of Golf (see Appendix IV - Devices and Other Equipment – Rule 11). Use of teeing systems consisting of a clawed, circular anchor without accompanied string, is permissible.
- 2.1.4 Gloves. All gloves must conform to the USGA® Rules of Golf (see Appendix IV - Devices and Other Equipment – Rule 14-3).
- 2.1.5 Footwear. Golf shoes with metal spikes are not allowed during any WLDA event. Any Hitter wearing golf shoes with metal spikes during a WLDA event will be disqualified from such event. Close toed-shoes must be worn.
- 2.1.6 Towels. Hitters must keep towels behind the area in which their ball is teed, whether that be the round teeing disc or grass in between designated tee markers (i.e., teeing area).
- 2.1.7 Headphones. Hitters cannot wear headphones during any WLDA event; however, use in the warm up area is permissible.
- 2.1.8 Additional Articles. Hitters may not bring other articles (e.g. umbrellas) to the area in which their ball is teed (i.e., teeing area) (except as allowed within the dress code policy below) or anything that may be considered an alignment aid.
- 2.1.9 Qualified Drive. A “Qualified Drive” must carry and come to rest at a minimum of three hundred (300) yards for Hitters competing in the Open Division, two hundred and fifty (250) yards for Hitters competing in the Masters Division, and two hundred (200) yards for Hitters competing in the Women’s Division. Inclement weather, or other factors, may result in the minimum yardages outlined above being lowered, which will be determined at the WLDA’s sole discretion. Qualified Drives must meet the following requirements:

2.1.9.1 A Hitter's golf ball must come to rest within the designated boundaries of the WLDA competition grid

2.1.9.2 A Hitter's golf ball touching any part of the WLDA competition grid boundary is considered "in play"

2.1.9.3 A Hitter's golf ball that comes into contact with any obstruction or surface outside the WLDA competition grid will not be considered a Qualified Drive, regardless if the golf ball comes back into the WLDA competition grid boundary

2.1.9.4 A Hitter's golf ball that does not carry and come to rest in the minimum yardage for that Hitter's Division as outlined above is considered "out of play" and will be considered out of bounds

2.1.9.5 The official ruling on each of the above circumstances will be at the discretion of the Head Rules Official on-site and will be final; this includes television portions of Tour events

2.1.9.6 Balls not found (i.e., plugged or lost) will be considered out of bounds after best efforts to find have been exhausted

2.1.9.7 Drives will be measured from the competition tee to the farthest point of the golf ball. Distance will include carry and roll of the ball

2.1.10 Video Replay. Video review will be effective for televised rounds of WLD Tour Events and the WLD Championship, unless otherwise noted. Video review will be utilized for shot clock violations and balls in/out of bounds on the grid. Review of any ball call will be initiated by the WLDA (ex. grid worker, Head Rules Official, or TV production personnel). There are no "Hitter Challenges." A drive that is in question will be flagged at the time of that match only and must start before another match begins. The Hitter will be allowed to finish that match without interruption (i.e., if ball #2 is in question, then the Hitter will continue to complete balls #3-6 without interruption). An in-bounds call will only be made on the longest ball of the set to materially impact the outcome of the match, and won't be used strictly for yardage measurement. Review will only be available for final TV rounds when WLD has at least two camera views in position (ex. two cranes). To uphold or overturn a call, there must be clear and conclusive evidence. If clear and conclusive evidence does not exist, the original call will stand. Final decision will be made by Head Rules Official.

2.1.11 Confirmed Yardages. All distances called back during the set are approximations and will not be deemed final until the set has been completed and the grid officials are able to approach the grid and verify the longest ball for each Hitter. Once grid officials have confirmed yardages, the final confirmed yardages are announced by the public-address announcer or posted on the WLDA official results. The longest drive landing (and coming to rest) in the grid out of the six (6) shots will be measured.

2.1.12 Tie-Breakers. In the event there are two (2) or more identical confirmed yardages recorded, (within six inches (6")) of another Hitter's drive) those yardages are deemed a tie. Tie-breaker rules vary by event.

2.1.12.1 Q Series Stage 1 Preliminary Rounds. Tied Hitters will hit six (6) additional balls in a two minutes and thirty seconds (2:30)- set to determine the final winning drive, but only if it is for the last place to qualify for Stage 2 Final (the “Playoff”). The Playoff will continue until a winner is declared. If one of the Hitters is not present for the Playoff, then the Hitter that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official WLDA score sheet.

2.1.12.2 Points Round Format. Tied Hitters will split points based on the point allocation of the event. [NOTE: Any Hitter who posts an OB round will be awarded zero (0) points for that set.] At the completion of a Round in the Points Format, and in the event there are two (2) or more Hitters tied with the same amount of points, those tied Hitters will hit six (6) additional balls in a two minutes and thirty seconds (2:30) set to determine the Winner, but only if it is for the last place to qualify or advance to the next Round. The Playoff will continue until a winner is declared. If one of the Hitters is not present for the Playoff, then the Hitter that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official WLDA score sheet.

2.1.12.3 Match Play – Non-Televised. Tied Hitters will both attempt the set over again (6 consecutive balls), if Hitters A&B fail to hit a ball in play or tie based on yardage the playoff format will repeat until a winner is declared or TV play play-off procedure may go in to effect if there are time constraints. The hitting order will remain the same as originally registered on the official WLDA score sheet.

2.1.12.4 Match Play – Televised. Tied Hitters will both attempt the set over again (6 consecutive balls), if Hitters A&B fail to hit a ball in play or tie based on yardage then we will take a break; and Hitters will make the final attempt in a set (6 consecutive balls) to hit a ball in play that’s longer than the other. If both Hitters fail to hit a ball in play or record a winning yardage we will use the following tie breaker:

- 1<sup>ST</sup> Tie Breaker

From the round of 16, we would take longest ball from when Hitter A and Hitter B were on the tee at the same time.

- 2<sup>ND</sup> Tie Breaker

- In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie.

- 3<sup>RD</sup> Tie Breaker

- In Round 2 (Round of 32) if the Hitters are in the same group we would take longest ball from when Hitter A and Hitter B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

2.1.13 Starting Time. The WLDA will issue pairings and an event timeline prior to the event. For Tour Events best efforts will be made to send pairings at least 48 hours prior to start. The WLDA does not issue specific tee times to Hitters, nor does the WLDA approximate the time a Hitter will hit. It is the Hitter’s responsibility to be ready when called, and failure to do so will result in disqualification from the applicable WLDA event (if during match play) or given zero points for an OB set (if during a Stage

1 Preliminary Q-Series event). Online registrations will be given priority to the first hitting times for Stage 1 Preliminary Q-Series events. Once on-site registration opens, all “walk-ups” will be added to the next available hitting time. The WLDA will make announcements of the Hitters name and slot number on the tee box for those to hit in the immediate set. For Hitters to follow the current set, the WLDA will utilize the following terms in announcing hitting order:

- “On Deck” = the next Hitter(s) after the current group on the tee box (i.e., next to hit); On-Deck Hitter (s) should begin walking to the tee box immediately upon the conclusion of the previous group and not wait for name to be called
- “In the Hole” = the Hitter(s) that will follow the “On-Deck” Hitter(s); i.e., second in line to hit

2.1.14 Competition Tee. The competition tee is divided into one (1), two (2), three (3), or four (4) slots. If there are four (4) slots, “Slot 1” is on the left (facing the grid); “Slot 2” is in the left center; “Slot 3” is on the right center; and “Slot 4” is on the right. Multiple (e.g. 2, 3, or 4) Hitters will be on the tee at the same time. As they are instructed to begin their set, they will have a total of two minutes and thirty seconds (2:30) to hit six (6) golf balls. The ball must be teed in the center of the tee markers (i.e., teeing area). In events with a stage/turf tee box, the ball must be teed in the round disc in the center of the markers (i.e., teeing area). There will be no practice shots from the competition tee. At the completion of a set, Hitters must exit the teeing area immediately and refrain from any discussions with the grid officials.

2.1.15 Alternates. In some cases, Hitters who qualify and compete in events may not be able to participate in the next round. If this occurs, WLDA will follow the alternate procedures below which may vary by event.

2.1.15.1 WLD Q-Series Events. In some cases, Hitters who qualify and compete in WLD Q-Series Events may not be able to participate in the next round. If this occurs, the WLDA will refer to the official WLDA score-sheet from the applicable event and may exercise the option to contact an alternate Hitter in the order of the results. The alternate Hitter will be offered the opportunity to participate in the next round.

2.1.15.2 WLD Tour Events. In some cases, Hitters who qualify and compete in WLD Tour events may not be able to participate in the next round. If this occurs once an event has already begun and that round is seeded and announced/published, then the slot will not be filled. In preliminary rounds, there will be an open slot on the tee box, and in match play rounds, it will be considered a forfeited match.

2.1.16 Head Rules Official. The Head Rules Official’s (HRO) duty is to supervise all designated WLDA events to ensure they are conducted according to the official rules and regulations as laid out in this Hitter Handbook. If an official HRO is not designated at a specific event, the role, with all authorities below, will be fulfilled by a WLDA designee. The HRO is often situated on the competition tee directly behind the Hitters and Ball Callers in a place to have a visibly clear path to the shot clock. The HRO is the final authority on all questions of subjectivity during the event, including but not limited to:

- In/Out of Bounds calls
- Shot clock violations
- Teeing area violations
- Confirmation of final yardages

- Instant replay reviews during TV rounds (when available)
- Suspension of play due to weather conditions and other related concerns
- Review of logos to confirm complicity with sponsor guidelines
- Hitter adherence to Code of Conduct policy and assessment of applicable penalties that occur in the following (but not limited to) areas: competition tee, warmup and VIP

2.1.17 Match Play Alternate Shot Format. This format will be utilized during all Match Play rounds of WLD Tour Events and the WLDC. Hitters will alternate hitting six (6) balls each with a fifteen (15) second window given per shot. Balls struck after the fifteen (15) seconds have expired will be ruled “OB.” Before the match, both Hitters will put a ball on the tee. At the start of the match, the shot clock will begin counting down, accompanied by the illumination of a green light which will turn to a red light at the expiration of the 15 seconds. During that time, the opposite Hitter must stand behind the specified boundary waiting for their green light to be illuminated marking the start of their fifteen (15) second shot window. The Hitter with the longest drive at the conclusion of the set will be declared the winner. The higher seeded player, which is determined at the conclusion of the previous round, will be given the right to choose which slot they wish to hit in as well as if they want to begin the match by hitting first.

## 2.2 Q-SERIES

2.2.1 About the Q-Series: The WLDA will host Q-Series (formerly called Local/Regional Qualifiers) events for the Open Division only across North America and will sanction global events for a Global Q-Series. Q-Series events typically feature two (2) days of competition including Stage 1-Preliminary followed by Stage 2-Final and serves as the route through qualifying to compete in the Open Division of the World Long Drive Championship.

2.2.2 Entry Fees.

- Stage 1 Preliminary Q-Series – Fifty Dollars (\$50 USD) per spot;
- Stage 2 Final Q-Series – Two Hundred and Twenty-Five Dollars (\$225 USD)

2.2.3 Eligibility. Open Division competitors (age 18+ all genders) that are not already qualified for the WLDC.

2.2.4 Registration.

2.2.4.1 Process. Entry applications must be filed online at [www.WorldLongDrive.com](http://www.WorldLongDrive.com) during the specified registration dates for the applicable Q-Series event. Late applications are not accepted and will be automatically rejected. In addition, entries made by email, telephone, social media, mail or fax are not acceptable and will be automatically rejected. Each qualification block per Stage 1-Preliminary Qualifying (details in 2.2.5) will have thirteen (13) groups of four (4) hitters, equaling fifty-two (52) available spots. Hitters may register for up to five (5) spots per each block as space and time permits. Note: If Hitter qualifies for Stage 2-Final in an earlier block on a given day but has purchased additional spots in later blocks, those spots are forfeited to the WLDA and may be resold at WLDA’s sole discretion. In accordance to Policy 1.16.2 entry fees will not be refunded at any time for any reason including purchasing additional spots for Q-Series events but being ineligible to use them.

2.2.4.2 Deadlines. Time limit for entries means time of receipt by the WLDA (not the time entry is transmitted to the WLDA). Entries should be submitted early to allow ample time for delay or error in transmission. The risk of delay or error in transmission lies solely with the entrant and the WLDA will have no liability with respect to any such delay or error and the consequences therefrom, including rejection of the entry.

2.2.5 Stage 1-Preliminary Q-Series Format.

2.2.5.1 Each day of Q-Series Stage 1-Preliminary will feature four (4) qualification blocks as per the times listed below with each lasting approximately 1 hour. Four (4) different winners [top four (4) longest drives by yardage] from each hour-long block will advance to the Stage 2-Final held later that day. Tie Breaker reference 2.1.12.1

DAY*	EVENT	TIMELINE (SAMPLE)
DAY 1	Stage 1-Preliminary	9:00 a.m. – 10:00 a.m. / 10:00 a.m. – 11:00 a.m. / 11:30 a.m. – 12:30 p.m. / 12:30 p.m. - 1:30p.m.
	Stage 2-Final	2:00 p.m. – 3:30 p.m.
DAY 2	Stage 1-Preliminary	9:00 a.m. – 10:00 a.m. / 10:00 a.m. – 11:00 a.m. / 11:30 a.m. – 12:30 p.m. / 12:30 p.m. - 1:30p.m.
	Stage 2-Final	2:00 p.m. – 3:30 p.m.

2.2.6 Stage 2-Final Format.

2.2.6.1 The top sixteen (16) Hitters from Stage 1-Preliminary earlier in the day will complete five (5) sets of six (6) balls in two minutes and thirty seconds (2:30) i.e. Points Round Format. Their longest ball in each set will establish his/her standing within a group of four (4) Hitters, of which all four (4) Hitters will be on the tee at the same time.

2.2.6.2 Each Hitter will be awarded points for each set based on his/her finish within the group of four (4). The amount of points a Hitter compiles over his/her five (5) completed sets will determine his/her overall standing in the group. Tie Breaker reference 2.1.12.2.

2.2.6.3 Points will be awarded within each group of four on the following basis\*:

- First Place – two hundred (200) points
- Second Place – one hundred (100) points
- Third Place – fifty (50) points
- Fourth Place – twenty-five (25) points

\*Any Hitter who posts an OB round will be awarded zero (0) points for that set.

2.2.6.4 Before play begins, each Hitter will be assigned a hitting number. Hitter will keep that same number throughout the event. The matrix below shows the hitting rotation for each Hitter during the five (5) sets. At the completion of play, each Hitter will have faced the other fifteen (15) Hitters in the group:

GROUP*	SET ONE	SET TWO	SET THREE	SET FOUR	SET FIVE
Group 1	1-8-9-16	6-4-15-9	9-13-3-7	14-9-5-2	16-15-14-13
Group 2	4-5-12-13	5-3-16-10	12-16-2-6	15-12-8-3	12-11-10-9
Group 3	3-6-11-14	8-2-13-11	11-15-1-5	16-11-7-4	8-7-6-5
Group 4	2-7-10-15	7-1-14-12	10-14-4-8	13-10-6-1	4-3-2-1

2.2.6.5 The top three (3) finishers in the group will advance to the World Long Drive Championship.

2.2.7 Q-Series Tour Event Play-In. At select Q-Series events, and at WLDA’s sole discretion, a WLD Tour Event Play-In may take place upon completion of the Stage 2-Final. The three (3) top finishers (eligible if ranked outside the top fifty-two (52) in World Rankings and able to confirm attendance to Tour Event if victorious) will hit one additional set of six (6) balls in two minutes and thirty seconds (2:30). The winner of that set will be given an exemption into a WLD Tour Event designated by the WLDA, at the WLDA’s discretion. Should the winner forego this opportunity, a WLD Tour exemption will not be offered to any runners-up. This entry to a WLD Tour event will be at the same registration fee as other competitors in that event.

2.2.7.1 If only two (2) Hitters are eligible per the parameters above, they will compete for the one (1) spot in to the designated WLD Tour Event.

2.2.7.2 If only one (1) Hitter is eligible per the parameters above, they will earn the one (1) spot in to the designated WLD Tour Event.

2.2.7.3 If none of the Hitters are eligible per the parameters above, the one (1) spot in to the designated WLD Tour Event will be forfeited and given to the next highest ranked person on the official WLD Tour Event waiting list.

## 2.3 WLD TOUR EVENT

2.3.1 About the WLD Tour Events. The WLDA will host Tour Events for the Open Division, Women’s Division and Master’s Division. Tour Events may feature multiple days of competition concluding with televised match play rounds. These events will allow Hitters the chance to compete for a purse as well as World Ranking Points.

2.3.2 Entry Fees. Every Hitter must pay the applicable entry fee at time of registration.

2.3.2.1 Open Division. Seven Hundred Fifty Dollars (\$750 USD) per event.

2.3.2.2 Women’s Division. Five Hundred Dollars (\$500 USD) per event.

2.3.2.3 Masters Division. Five Hundred Dollars (\$500 USD) per event.

2.3.3 Eligibility.

#### 2.3.3.1 Open Division.

- Hitters ranked in the “Top 50” + ties in the WLDA World Rankings as of a specified cut-off date for the rankings are eligible to register for the “WLDA Tour Event” beginning on a specific registration date as advertised by the WLDA through 12PM EST on a specific deadline date as published by the WLDA.
- Up to two (2) Hitters via the Q-Series Tour Event Play-In (or as designated by the WLDA)
- If the WLDA Tour Event field is not completely filled from the previous two bullets, registration will open to the 51+ ranked Hitters to fill remaining spots

2.3.3.2 Women’s Division. WLDA Tour Events registration is guaranteed to the top 10 in WLDA World Rankings with the remaining spots being filled via an open registration process.

2.3.3.3 Masters Division. WLDA Tour Events registration is guaranteed to the top 10 in WLDA World Rankings with the remaining spots being filled via an open registration process.

#### 2.3.4 Registration.

2.3.6.1 Process. Entry applications must be filed online at [www.WorldLongDrive.com](http://www.WorldLongDrive.com) during the specified registration dates for the applicable “WLDA Tour Event.” Late applications are not accepted and will be automatically rejected. In addition, entries made by email, telephone, social media, mail or fax are not acceptable and will be automatically rejected.

2.3.6.2 Deadlines. Time limit for entries means time of receipt by the WLDA (not the time entry is transmitted to the WLDA). Entries should be submitted early to allow ample time for delay or error in transmission. The risk of delay or error in transmission lies solely with the entrant and the WLDA will have no liability with respect to any such delay or error and the consequences therefrom, including rejection of the entry.

#### 2.3.5 Formats.

##### 2.3.5.1 Open Division Round 1 – 54 Hitters

2.3.5.1.1 Four (4) sets; point totals accrue (i.e. Points Round Format); top five (5) from each group of nine (9) advance to Round 2.

2.3.5.1.2 Fifty-four (54) Hitters are divided into six (6) groups of nine (9) based on current World Rankings. Each group of nine (9) will complete four (4) sets of six (6) balls in two minutes and thirty seconds (2:30). Their longest ball in each set will establish his/her standing within a group of three (3) Hitters, of which all three (3) Hitters will be on the tee at the same time. Tie Breaker reference 2.1.12.2.

2.3.5.1.3 Each Hitter will be awarded points for each set based on his/her finish within the group of three. The amount of points a Hitter compiles over his/her four (4) completed sets will determine his/her overall standing in the group. Points will be awarded within each group of three on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set.

#### 2.3.5.2 Open Division Shootout Round

2.3.5.2.1 The 6th place finisher in each group of nine (9) [six (6) total Hitters] advances to a Shootout Round. The 6th place finisher in Group 1, Group 2, and Group 3 complete a six-ball set and the 6th place finisher in Group 4, Group 5 and Group 6 complete a six-ball set. The top finisher in each set earn a spot in Round 2. The other Hitters are eliminated from the event. Tied Hitters will both attempt the set over again (6 consecutive balls) until a winner is decided.

#### 2.3.5.3 Open Division Round 2 – 32 Hitters

2.3.5.3.1 Five (5) sets; point totals accrue (i.e. Points Round Format); top eight (8) from each group of sixteen (16) advance to Round 3.

2.3.5.3.2 Thirty-two (32) Hitters are divided into two (2) groups of sixteen (16) based off point totals from Round 1. In the case of a tie between players with the same point total after the conclusion of Round 1, current World Ranking will determine higher seed. If players share the same World Ranking position and were in the same group in Round 1, the longest ball in the set in which they were both on tee at the same time will determine higher seed. If they were not in the same group the longest ball by each competitor in Round 1 will determine the higher seed. Each group of sixteen (16) will complete five sets of six balls in two minutes and thirty seconds (2:30). Their longest ball in each set will establish his standing within a group of four Hitters, of which all four (4) Hitters will be on the tee at the same time. Tie Breaker reference 2.1.12.2

2.3.5.3.3 Each Hitter will be awarded points for each set based on finish within the group of four (4). The amount of points a Hitter compiles over his five (5) completed sets will determine overall standing in the group. Points will be awarded within each group of four on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
  - Fourth Place – twenty-five (25) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set

#### 2.3.5.4 Open Division Round 3 – 16 Hitters

2.3.5.4.1 Five (5) sets; point totals accrue (i.e. Points Round Format); top eight (8) advance to Match Play.

2.3.5.4.2 Hitters are seeded into the group of sixteen (16) based off point totals from Round 2. In the case of a tie between players with the same point total after the conclusion of Round 2, current World Ranking will determine higher seed. Each Hitter will complete five sets of six (6) balls in two minutes and thirty seconds (2:30). Their longest ball in each set will establish standing within a group of four (4) Hitters, of which all four (4) Hitters will be on the tee at the same time. Tie Breaker reference 2.1.12.2.

2.3.5.4.3 Each Hitter will be awarded points for each set based on finish within the group of four (4). The amount of points a Hitter amasses over five (5) completed sets will determine his/her overall standing in the group. Points will be awarded within each group of four (4) on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
  - Fourth Place – twenty-five (25) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set

#### 2.3.5.5 Open Division Match Play Round of Quarterfinals / Semifinals / Finals

2.3.5.5.1 In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals from Round 3 and the higher seed will have the choice of which slot they hit in as well as who hits first. In these rounds, Hitters will hit a set of six (6) balls in accordance to the Match Play Alternate Shot format [see 2.1.17]. The winner of the match advances to the next round or is crowned champion after winning Finals. Tie Breaker reference 2.1.12.4 and 2.1.12.5.

#### 2.3.5.6 Women's Division Round 1 – 16 Hitters (Example)

\* NOTE: As the number of entries may vary by Women's event, the WLDA reserves the right to alter the format in its sole discretion to accommodate the number of women entered in a specific competition.

2.3.5.6.1 Five (5) sets; point totals accrue (i.e. Points Round Format); top eight (8) advance to the Match Play Round.

2.3.5.6.2 Sixteen (16) Hitters are grouped based on current World Rankings. Those not listed in the current World Rankings will be seeded based off their current year tour event finishes beginning with the most recent event. If Hitters have not competed in a tour event in that current year, their finish in the most recent WLDC will determine higher seed. If Hitters have not competed in a tour event or previous WLDC they will be seeded off a blind draw.

2.3.5.6.3 Each Women's Division Hitter will complete five (5) sets of six (6) balls in two minutes and thirty seconds (2:30). Each Hitter's longest ball in each set will

establish her standing within a group of four (4) Hitters, which will all be on the tee at the same time. Tie Breaker reference 2.1.12.2

2.3.5.6.4 Each Hitter will be awarded points for each set based on her finish within the group of four (4). The amount of points a Hitter amasses over her five (5) completed sets will determine her overall standing in the event. Points will be awarded within each group of four (4) Hitters on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
  - Fourth Place – twenty-five (25) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set

2.3.5.6.5 Before play begins, each Women’s Division Hitter will be assigned a hitting number and keep that same number throughout the event. The matrix below shows the hitting rotation during the five (5) sets. At the completion of play, each Hitter will have faced the other fifteen (15) Hitters in the group.

GROUP #	SET ONE	SET TWO	SET THREE	SET FOUR	SET FIVE
Group 1	1-8-9-16	6-4-15-9	9-13-3-7	14-9-5-2	16-15-14-13
Group 2	4-5-12-13	5-3-16-10	12-16-2-6	15-12-8-3	12-11-10-9
Group 3	3-6-11-14	8-2-13-11	11-15-1-5	16-11-7-4	8-7-6-5
Group 4	2-7-10-15	7-1-14-12	10-14-4-8	13-10-6-1	4-3-2-1

2.3.5.7 Women’s Division Match Play Round of Quarterfinals / Semifinals / Finals

2.3.5.7.1 In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals from Round 1; the higher seed will have the choice of which slot they hit in as well as who hits first. In these rounds, Hitters will hit a set of six (6) balls in accordance to the Match Play Alternate Shot format [see 2.1.17]. The winner of the match advances to the next round or is crowned champion after winning Finals. Tie Breaker reference 2.1.12.4 and 2.1.12.5.

2.3.5.8 Masters Division Round 1 – 18 Hitters

2.3.5.8.1 Four (4) sets; point totals accrue (i.e. Points Round Format); top four (4) from each group of nine (9) advance to Match Play.

2.3.5.8.2 Eighteen (18) Hitters are divided into two (2) groups of nine (9) based on current World Rankings (those not listed in the current World Rankings will enter a blind draw for seeding). Each group of nine (9) will complete four (4) sets of six (6) balls in two minutes and thirty seconds (2:30). Their longest ball in each set will establish his/her standing within a group of three (3) Hitters, of which all three (3) Hitters will be on the tee at the same time. Tie Breaker reference 2.1.12.2.

2.3.5.8.3 Each Hitter will be awarded points for each set based on his/her finish within the group of three. The amount of points a Hitter compiles over his/her four (4) completed sets will determine overall standing in the group. Points will be awarded within each group of three on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set.

2.3.5.8.4 Before play begins, each Masters Division Hitter will be assigned a hitting number and each Hitter will keep that same number throughout the event. The matrix below shows the hitting rotation for each Hitter during the four (4) sets. At the completion of play, each Hitter will have faced the other eight (8) Hitters in the group.

<b>GROUP #</b>	<b>SET ONE</b>	<b>SET TWO</b>	<b>SET THREE</b>	<b>SET FOUR</b>
Group 1	1-4-7	8-1-6	5-9-1	8-7-9
Group 2	2-5-8	9-4-2	6-2-7	5-6-4
Group 3	3-6-9	7-3-5	4-8-3	1-2-3

2.3.5.9 Masters Division Match Play Round of Quarterfinals / Semifinals / Finals

2.3.5.9.1 In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals from Round 1 and the higher seed will have the choice of which slot they hit in as well as who hits first. In the case of a tie between players with the same point total after the conclusion of Round 1, current World Ranking will determine higher seed. If neither player is listed in the current World Rankings a coin flip will take place. In these rounds, Hitters will hit a set of six (6) balls in accordance to the Match Play Alternate Shot format. The winner of the match advances to the next round or is crowned champion after winning Finals. Tie Breaker reference 2.1.12.4 and 2.1.12.5.

**2.4 WORLD LONG DRIVE CHAMPIONSHIP (WLDC)**

2.4.1 About the World Long Drive Championship. The WLDA will host the WLDC yearly for the Open Division, Women’s Division and Master’s Division. The WLDC will typically feature multiple days of competition concluding with televised match play rounds.

2.4.2 Entry Fees. Every Hitter must pay the applicable entry fee at time of registration.

2.4.2.1 Open Division

- Current season Tour Event Winners: \$0
- Current season Military Tour Event Winner: \$0
- Q-Series winners: \$0
- Previous year WLDC Top 16: \$500
- Top 20 in World Rankings as of Jan 1: \$500
- Previous 3-year WLDC Open Division Champion: \$500
- Previous year WLDC Masters Division Champion: \$500
- Flex Spot Qualification Exemption: \$500

2.4.2.2 Women’s Division

- Current season Tour Event Winner: \$0
- International Q-Series winners: \$0
- Previous year WLDC Top 8: \$500
- All other competitors: \$1,000

2.4.2.3 Masters Division

- Current season Tour Event Winner: \$0
- International Q-Series winners: \$0
- Previous year WLDC Top 8: \$500
- All other competitors: \$1,000

2.4.3 Eligibility.

2.4.3.1 Open Division. Hitters will come from the following qualification categories:

Year	Reason	# of Spots
2020	Tour Event Winners	5
2019	WLDC Top 16	16
2020	Top 20 WR	20
2017-2019	WLDC Champion	3
2019	Masters Champion	1
2020	Military Champion	1
2020	NA Q Series	48
2020	Global Q Series	18
2020	^Flex Spots	13

^Flex Spots come from Hitters being exempt from WLDC in multiple Qualification categories  
 12 Flex Spots will grant WLDC exemptions to 12 highest ranked Hitters not already qualified  
 on July 23rd

If additional Flex Spots exist after final Q-Series event of the season, they will be given to the  
 next highest ranked Hitter not already qualified

2018 WLDC Final 8 exemption will be grandfathered in for 2020 season

2015-2016 WLDC Champion exemption will be grandfathered in for 2020 season

2.4.3.2 Women’s Division. The WLDC is open to all female Hitters via an open registration  
 process.

2.4.3.3 Masters Division. Hitters will come from the following qualification categories:

Year	Reason	# of Spots
2019	WLDC Top 8	8
2020	Tour Event Winners	3
2020	Global Q-Series Winners*	8
2020	Open Registration	17

\*Any unused Global Q-Series spots will be added to Open Registration

#### 2.4.4 Registration

2.4.4.1 Process. Entry applications must be filed online at [www.WorldLongDrive.com](http://www.WorldLongDrive.com) during the specified registration dates for World Long Drive Championship. Late applications are not accepted and will be automatically rejected. In addition, entries made by email, telephone, social media, mail or fax are not acceptable and will be automatically rejected.

2.4.4.2 Deadlines. Time limit for entries means time of receipt by the WLDA (not the time entry is transmitted to the WLDA). Entries should be submitted early to allow ample time for delay or error in transmission. The risk of delay or error in transmission lies solely with the entrant and the WLDA will have no liability with respect to any such delay or error and the consequences therefrom, including rejection of the entry.

#### 2.4.5 Formats

##### 2.4.5.1 Open Division - 112 Hitters TBA

2.4.5.1.1 Women's Division Round 1 – 16 Hitters (Format subject to change based on final number of registered Hitters)

2.4.5.1.2 Five (5) sets; point totals accrue i.e. Points Round Format; top eight (8) advance to the Match Play Round.

2.4.5.1.3 Sixteen (16) Hitters are grouped based on current World Rankings. Those not listed in the current World Rankings will be seeded based off their current year tour event finishes beginning with the most recent event. If Hitters have not competed in a tour event in that current year, their finish in the most recent WLDC will determine higher seed. If Hitters have not competed in a tour event or previous WLDC they will be seeded off a blind draw.

2.4.5.1.4 Each Women’s Division Hitter will complete five (5) sets of six (6) balls in two minutes and thirty seconds (2:30). Each Hitter’s longest ball in each set will establish her standing within a group of four (4) Hitters, which will all be on the tee at the same time. Tie Breaker reference 2.1.12.2

2.4.5.1.5 Each Hitter will be awarded points for each set based on her finish within the group of four (4). The amount of points a Hitter amasses over her five (5) completed sets will determine her overall standing in the event. Points will be awarded within each group of four (4) Hitters on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
  - Fourth Place – twenty-five (25) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set.

2.4.5.1.6 Before play begins, each Women’s Division Hitter will be assigned a hitting number and each Hitter will keep that same number throughout the event. The matrix below shows the hitting rotation for each Hitter during the five (5) sets. At the completion of play, each Hitter will have faced the other fifteen (15) Hitters in the group.

GROUP #	SET ONE	SET TWO	SET THREE	SET FOUR	SET FIVE
Group 1	1-8-9-16	6-4-15-9	9-13-3-7	14-9-5-2	16-15-14-13
Group 2	4-5-12-13	5-3-16-10	12-16-2-6	15-12-8-3	12-11-10-9
Group 3	3-6-11-14	8-2-13-11	11-15-1-5	16-11-7-4	8-7-6-5
Group 4	2-7-10-15	7-1-14-12	10-14-4-8	13-10-6-1	4-3-2-1

2.4.5.2 Women’s Division Match Play Round of Quarterfinals / Semifinals / Finals

2.4.5.2.1 In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals from Round 1; the higher seed will have the choice of which slot they hit in as well as who hits first. In these rounds, Hitters will hit a set of six (6) balls in accordance to the Match Play Alternate Shot format. The winner of the match advances to the next round or is crowned the World Long Drive Champion after winning Finals. Tie Breaker reference 2.1.12.4 and 2.1.12.5.

2.4.5.3 Masters Division Round 1 – 36 Hitters

2.4.5.3.1 Four (4) sets; point totals accrue i.e. Points Round Format; top four (4) from each group of nine (9) advance to Round 2.

2.4.5.3.2 Thirty-six (36) Hitters are divided into four (4) groups of nine (9) based on

current World Rankings (those not listed in the current World Rankings will enter a blind draw for seeding). Each group of nine (9) will complete four (4) sets of six (6) balls in two minutes and thirty seconds (2:30). Their longest ball in each set will establish his/her standing within a group of three (3) Hitters, of which all three (3) Hitters will be on the tee at the same time. Tie Breaker reference 2.1.12.2.

2.4.5.3.3 Each Hitter will be awarded points for each set based on his/her finish within the group of three. The amount of points a Hitter amasses over his/her four (4) completed sets will determine his/her overall standing in the group. Points will be awarded within each group of three on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
- \*Any Hitter who posts an OB round will be awarded zero (0) points for that set

#### 2.4.5.4 Masters Division Round 2 – 16 Hitters

2.4.5.5.1 Five (5) sets; point totals accrue (i.e. Points Round Format); top eight (8) advance to Match Play.

2.4.5.5.2 Hitters are seeded into the group of sixteen (16) based off point totals from Round 2. In the case of a tie between players with the same point total after the conclusion of Round 1, current World Ranking will determine higher seed. If neither player is listed in the current World Rankings a coin flip will take place. Each Hitter will complete five sets of six (6) balls in two minutes and thirty seconds (2:30). Their longest ball in each set will establish his/her standing within a group of four (4) Hitters, of which all four (4) Hitters will be on the tee at the same time. Tie Breaker reference 2.1.12.2.

2.4.5.5.3 Each Hitter will be awarded points for each set based on his/her finish within the group of four (4). The amount of points a Hitter amasses over his/her five (5) completed sets will determine his/her overall standing in the group. Points will be awarded within each group of four (4) on the following basis:

- First Place – two hundred (200) points
  - Second Place – one hundred (100) points
  - Third Place – fifty (50) points
  - Fourth Place – twenty-five (25) points
- Any Hitter who posts an OB round will be awarded zero (0) points for that set

#### 2.4.5.5 Masters Division Match Play Round of Quarterfinals / Semifinals / Finals

2.4.5.6.1 In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals from Round 3 and the higher seed will have the choice of which slot they hit in as well as who hits first. In these rounds, Hitters will hit a set of six (6) balls in accordance to the Match Play Alternate Shot format. The winner of the match advances to the next round or is crowned World Long Drive Champion after winning Finals. Tie Breaker reference 2.1.12.4 and 2.1.12.5.



## 3.0 EXHIBITS



### **3.1 EXHIBIT: COMPETITOR AGREEMENT**

This Competitor Agreement, together with the Standard Terms and Conditions attached hereto as Attachment 3.1 (collectively, the “Agreement”) is a binding legal agreement between World Long Drive Association (“WLDA”), and me (the “Competitor”), and governs my participation in all 2020 World Long Drive Association “Events” and all programming and ancillary programming relating thereto (collectively, the “Program”).

1. I represent that I am over eighteen (18) years of age and a United States Citizen or have a proper government work visa or other documentation to participate in the Program.
2. The Term of this Agreement shall begin on the date I sign this Agreement and continue in perpetuity with respect to the Program (the “Promotion Period”). During the Promotion Period, I will provide media services (including television; radio; print; internet; etc.) to WLDA and in connection with the promotion, marketing, advertising and publicity of the Program and make other promotional appearances (“Appearances”) as requested by WLDA (collectively, “Promotions”). Subject to my availability and at my sole discretion, I will participate in “Appearances” during the Promotion Period for general media, hospitality, publicity, WLDA-sponsored experience and/or promotional services as may be needed by WLDA or WLDA’s affiliates.
3. I will use my best efforts to create and actively utilize social media platforms (Twitter; Facebook; Instagram; etc.) to promote the Program and my participation in the Program during the Promotion Period in full cooperation with WLDA and in compliance with WLDA’s Social Media Policies and applicable law.
4. WLDA may, in its sole discretion, allow or disqualify any article of clothing and accessory or mask any logos that appear during the Program. All logos must meet WLDA’s standards as outlined in the Hitter Handbook. I will not wear any apparel bearing the logo of any third party that competes with the sponsors of the Program subject to WLDA written approval, except for apparel and logos described in my Sponsorship Agreements in Exhibit 3.4 attached hereto.
5. If any disclosures or representations I make in this Agreement are false, or if I breach this Agreement, WLDA may withhold from me any prize(s) and/or cash, which I would otherwise have won, and may suspend or terminate me from the Program, and I will return to WLDA any prize(s) and/or cash already delivered to me; and WLDA may make any explanation, announcement, on-air or otherwise, WLDA may choose.
6. As a condition to this Agreement, I may promote myself in a manner that is consistent with WLDA policies as specified in the Hitter Handbook.

I hereby acknowledge that I have had an opportunity to review this Competitor Agreement, and I agree to abide and be bound by all its terms. If I refuse to sign this Agreement, I am not eligible to participate in any event on the WLDA schedule. I agree that this Agreement contains our entire understanding relating to the Program and cannot be changed or terminated except in writing signed by WLDA and me. I understand

that my completion of this Agreement does not ensure my participation in the Program or guarantee that the Program will take place.

**AGREED TO AND ACCEPTED:**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Email for DocuSign: \_\_\_\_\_

Date: \_\_\_\_\_



### **3.1.1 EXHIBIT: STANDARD TERMS AND CONDITIONS**

1. Before participating in the Program, Hitter will read and/or be briefed on the Program rules, including the Hitter Handbook, and will obey them. Hitter agrees to cooperate and to follow all directions. WLDA's decision on all matters (including competitor selection) will be final. WLDA may change, add to, delete from, modify, or amend Program rules at WLDA's sole discretion. Hitter has observed, and will continue to abide by, all rules and decisions made by WLDA concerning his/her qualifications, participation in the Program, selection of opponents, interviews with him/her, and the selection and awarding of merchandise, prizes, and/or cash, if any. Hitter understands that certain prizes may be subject to conditions that he/she must fulfill at a later time, including: (i) his/her participation in other ancillary programming that is directly related to his/her participation in the Program; and (ii) execution of further documentation (e.g. releases and waivers) as may be required by third party prize providers.
2. Hitter understands that his/her appearance in the Program is only for the purposes of participating in the Program as a competitor. Except as specifically provided in the Agreement or as otherwise authorized by WLDA, Hitter will not (or authorize others to) prepare or assist in the preparation of any written work, audio work, and/or visual work that depicts, concerns, or relates in any way to his/her appearance in the Program. Hitter recognizes that his/her breach of this paragraph would cause WLDA irrevocable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law, and, therefore, Hitter expressly agrees that WLDA will be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this paragraph by him/her.
3. Hitter understands and agrees that his/her actions and conversations (including those that might be regarded as private) during his/her participation in the Program will be observable by and audible to others, will be recorded by WLDA and its agents for possible telecast and/or other dissemination or distribution by WLDA by any means it chooses. Hitter understands that cameras and other production equipment may be present during the production of the Program, and that such cameras and equipment are an integral and expected part of all aspects of the Program. Hitter understands that his/her privacy during his/her participation in the Program will be limited.
4. Hitter represents that he/she will not be in possession of any weapons, illegal drugs, or other contraband during the production of the Program. Hitter hereby provides his/her consent for WLDA to confiscate any such items immediately. Hitter further represents that he/she will not use performance-enhancing drugs before and during his/her participation in the Program and understands that as a competitor in the Program, Hitter is subject to drug testing at WLDA's sole discretion. Hitter understands that he/she may be disqualified from the Program if, at any time during the production of the Program, he/she breaches the representations in this paragraph or refuse to submit to a drug test as requested by WLDA. Hitter hereby releases WLDA from any liability resulting directly or indirectly from any drug test and/or regarding any loss or damage to any items he/she possesses, including those items that WLDA may confiscate pursuant to the Agreement. If Hitter fails a drug test, Hitter understands that he/she may be disqualified from participating in future WLDA events, including the Program, and may lose any prize(s) and/or cash he/she would have otherwise won.
5. Hitter is aware that it is a federal offense punishable by fine and/or imprisonment for anyone to "cheat"

by predetermining or attempting to predetermine the outcome of the Program with intent to deceive the viewing public, and that it is a federal offense to offer or accept any special or secret assistance in connection with the Program. Hitter will not participate in any such act or any other deceptive or dishonest act with respect to the Program. If anyone tries to induce Hitter to do any such act, he/she will immediately notify WLDA.

6. If Hitter maintains USGA Amateur Status or is an amateur under the R&A Rules of Amateur Status, Hitter agrees that, by virtue of being selected and/or appearing as a competitor in the Program, he/she will lose his/her amateur status unless Hitter communicates to the WLDA director in writing before the commencement of the Program that he/she intends to maintain his/her amateur status and forfeit any cash prizes that he/she may win in the WLD event.
7. Hitter grants to WLDA, its successors, licensees, and assignees, the non-exclusive but irrevocable perpetual right and license to film, tape, photograph or otherwise record him/her and to use his/her likeness, voice, name, biographical material, and any remarks that Hitter may make in connection with the production, distribution, exhibition, advertising, or other exploitation of the Program or for any other purpose and manner whatsoever, in whole or in part, throughout the universe by any method and in all media, now known or hereafter created. Hitter understands that in addition to the Program, WLDA may create ancillary programming during and after production of the Program, including but not limited to: (i) unique-to-web content (e.g. behind-the-scenes, bonus footage, etc.); (ii) an instructional program, profiling contestants; and (iii) other written, audio, and/or video content (e.g., social media, digital content, etc.). Hitter understands that his/her cooperation and participation in ancillary programming that is directly related to his/her participation in the Program is a requirement of the Agreement, subject to his/her availability. Hitter agrees that the telecast or other exploitation of the Program (or ancillary programming) in which Hitter may appear will not entitle him/her to receive any additional compensation or consideration, including prizes, and/or cash. Hitter will cooperate by making available and furnishing any information or material that is requested of him/her. The photographs, tapes, movies, and recordings of everything Hitter says or does on or in connection with the Program (or ancillary programming) will be owned by WLDA to edit as WLDA wishes and to do with as WLDA wishes at any time in the future, as often as WLDA wishes, in perpetuity; the Program or any part thereof can be rearranged or added to other material without payment to him/her of any kind whatsoever. Under no circumstances will WLDA use Hitter's image, name or likeness to promote any third-party good or service without Hitter's express consent.
8. Hitter represents that he/she has not executed any agreement in conflict with the Agreement or in any way attempted to sell, dispose of, encumber or pledge any of the rights herein granted to WLDA, or at any time authorized, licensed or granted any consent to any person, firm or corporation other than WLDA, to make, produce, publish, exhibit or otherwise use his/her name or likeness in connection with his/her participation in the Program, to any television, motion picture, book, radio, internet, newspaper, magazine or any other electronic, broadcast, or print-related media without WLDA's prior written approval.
9. Hitter understands that he/she is acting as an independent contractor and is not covered by any employee benefits offered by WLDA or any parent or subsidiary of WLDA. Hitter will pay all taxes or duties (including, but not limited to state and federal or other taxes or duties) on any cash/prizes he/she wins, or payments Hitter otherwise receives. Hitter releases and indemnifies WLDA from any liability for any such taxes or duties. Hitter authorizes WLDA to deduct or require payment of any such tax or duty before delivery of cash and/or prizes. If payment is required, and Hitter does not pay such taxes or duties prior to receiving the cash and/or prize, his/her cash and/or prize will be deemed forfeited.

10. Provided alternative arrangements are not made, Hitter's winnings, if any, will be delivered to the address on file, or to the closest feasible place for pickup by Hitter, within ninety (90) days from the premiere broadcast of the WLD Event. Hitter's refusal to accept any winnings or failure to advise WLDA within such time-period of his/her failure to receive any winnings will release WLDA and all others connected with the Program of all obligations in connection with his/her refusal or failure to receive such winnings. Prior to receipt of any winnings, Hitter may not assign any prize or cash that he/she wins to another person or organization. Hitter understands that WLDA is not responsible for any prizes or cash offered by any third-party sponsor.
11. Hitter will indemnify WLDA, TGC, LLC, any media outlet exhibiting the Program, and/or all others connected with the Program, and will hold them harmless from any and all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement or action relating to the possession or use of any prize, cash or otherwise. Hitter understands that all travel related to his/her participation in the Program is at his/her sole risk, regardless of whether or not Hitter actually appears in the Program.
12. Any waiver of any term of the Agreement in any given instance will not be a waiver of such term for the future. All remedies, rights, undertakings, obligations and agreements contained in the Agreement will be in addition to and will not limit any other remedy, right, undertaking, obligation or agreement of either party.
13. WLDA is not obligated to have Hitter appear in any exhibition of the Program on any media. If Hitter appears in the Program, WLDA and related media outlets are not obligated to exhibit the Program in which he/she appears, or his/her appearance within the Program. Hitter understands that if he/she is expelled or disqualified from the Program, his/her expulsion and disqualification from the Program may be based on reasons other than his/her failure in the qualifying events, as determined by WLDA in accordance with the Agreement. The waivers, releases, and indemnities in the Agreement and any other agreement that Hitter may execute in connection with the Program expressly apply to any such expulsion and to any other action by another competitor or any other third-party occurring at any time. Hitter understands that if he/she fails to conduct himself/herself without due regard to social conventions or public morals or decency, or if Hitter commits any act which degrades the Program, WLDA or anyone else connected with the Program, or brings any of the foregoing into public disrepute, contempt, scandal or ridicule, or if he/she has previously so conducted himself/herself in such a manner and information relating thereto becomes public or comes to the attention of WLDA prior to the end of the Promotion Period, without limiting any other rights under the Agreement, WLDA will have no obligation to award any prize to Hitter, and may immediately remove him/her from the Program. If Hitter is expelled from the Program for any reason, he/she expressly releases the Released Parties (as defined below) from all claims arising from or relating to his/her expulsion from the Program.
14. Hitter releases the following parties: (i) WLDA; (ii) TGC, LLC; (iii) NBCUniversal; (iv) Comcast Corporation; (v) the Program's venue and sponsors; and (v) all other companies and entities engaged by WLDA in the production of the Program or in the provision of prizes, and all of their parents, subsidiaries, affiliates, directors, officers, employees, successors, assignees, agents, and licensees, and each of them (the "Released Parties") from all claims arising out of injury or damage to Hitter as a result of, or by reason of, his/her participation in the Program, or from any use of any prize or gift awarded to him/her in the Program. Hitter understands that he/she is voluntarily participating in the Program with full and complete knowledge of the risks and potential dangers involved, and Hitter voluntarily agrees to assume (for himself/herself, his/her personal representatives, assignees, heirs, and next of kin), the entire risk of any loss, damage and injury of any nature whatsoever, including, without limitation, physical or emotional

injury, dismemberment, and death, arising out of his/her participation in the Program or arising out of his/her possession or use of any non-cash prize. WLDA is not responsible for articles left unsupervised in competitor areas, including, but not limited to, handbags, wallets, jewelry, and money, nor will WLDA accept possession or bailment of such articles. Hitter understands that WLDA's staff has no authority to bind WLDA or create bailment. Hitter understands that as a competitor in the Program, he/she may reveal and/or relate to and other parties may reveal and/or relate about himself/herself information of a personal, private, or surprising nature, which may be factual and/or fictional. Hitter understands that he/she may be surprised, shocked, or experience a variety of natural and/or manufactured elements that may cause a multitude of reactions. Hitter represents that his/her physical and mental health is good and that he/she has neither knowledge nor notice of any condition or symptoms thereof which might be aggravated or affected by his/her participation in the Program.

15. Hitter agrees that he/she, his/her assignees, heirs, distributees, guardians, and legal representatives will not bring or be a party to any legal action or claim against the Released Parties, based upon or arising out of his/her participation in the Program or in any way related to the Program, or any exploitation of the Program, on any legal theory whatsoever (including, but not limited to claims for personal injury, dismemberment or death, rights of privacy and publicity, portrayal in a false light, or defamation). If a claim is brought to enforce the terms and conditions of the Agreement, the prevailing party will be awarded its reasonable attorney's fees and costs incurred.
16. The Agreement is controlled by Florida Law. Hitter's remedies for any breach of the Agreement by WLDA or others will be limited to an action for damages. In no event will Hitter be entitled to enjoin or restrain the production, distribution, or exhibition of the Program.
17. Hitter agrees that any controversy or claim arising out of or relating to the Agreement, its enforcement, arbitrability or interpretation will be submitted to final and binding arbitration, to be held in Orlando, Florida. The arbitrator will be selected by mutual-agreement of the parties, or, if the parties cannot agree, then by striking from a list of arbitrators supplied by the American Arbitration Association or JAMS/Endispute. The arbitration will be a confidential proceeding, closed to the general-public. The arbitrator will issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses and any other costs unique to the arbitration hearing (recognizing that each side bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Nothing in this paragraph will affect either party's ability to seek from a court injunctive or equitable relief at any time to the extent that same is not precluded by another provision of the Agreement.
18. NOTWITHSTANDING ANY OTHER PROVISION SET FORTH HEREIN, NEITHER PARTY SHALL BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL AND/OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THE AGREEMENT; PROVIDED, HOWEVER, THAT THE FOREGOING EXCULPATION OF LIABILITY SHALL NOT APPLY WITH RESPECT TO DAMAGES INCURRED AS A RESULT OF THE GROSS NEGLIGENCE OR WILLFUL MISCONDUCT OF A PARTY. A PARTY SHALL BE LIABLE TO THE OTHER FOR ANY DIRECT DAMAGES ARISING OUT OF OR RELATING TO ITS PERFORMANCE OR FAILURE TO PERFORM UNDER THE AGREEMENT; PROVIDED, HOWEVER, THAT THE LIABILITY OF A PARTY'S, WHETHER BASED ON AN ACTION OR CLAIM IN TORT, CONTRACT, EQUITY, NEGLIGENCE, OR OTHERWISE FOR ALL EVENTS, ACTS OR OMISSIONS UNDER THE AGREEMENT SHALL NOT EXCEED THE VALUE OF THE AGREEMENT, AND PROVIDED, FURTHER, THAT THE FOREGOING LIMITATION SHALL NOT APPLY TO: (I) A PARTY'S OBLIGATIONS OF INDEMNIFICATION; (II) DAMAGES CAUSED BY A PARTY'S GROSS NEGLIGENCE OR WILLFUL MISCONDUCT; OR (III) A PARTY'S BREACH OF ITS OBLIGATIONS OF CONFIDENTIALITY.

COMPETITOR AKNOWLEDGES THAT ANY BREACH OF "CONFIDENTIALITY" OR "PROPRIETARY RIGHTS" BY COMPETITOR WOULD CAUSE IRREPARABLE DAMAGE TO TGC FOR WHICH MONETARY DAMAGES WOULD BE INADEQUATE. ACCORDINGLY, COMPETITOR AGREES THAT INJUNCTIVE RELIEF IS AN APPROPRIATE REMEDY FOR ANY SUCH BREACH, IN ADDITION TO ALL OTHER REMEDIES TGC MAY HAVE AND THAT SUCH RELIEF MAY BE OBTAINED WITHOUT THE NECESSITY OF POSTING A BOND.

19. At all times, Hitter will keep secret and retain in the strictest of confidence, and not use for his/her benefit or the benefit of others, all Confidential Information or Trade Secrets of or concerning WLDA or any of its Affiliates. The term "Confidential Information and Trade Secrets" includes without limitation information not generally known to the public concerning developing news stories, programming and promotions, finances, billings, ratings, and sales policies. Hitter agrees to keep the terms and conditions of the Agreement, including those pertaining to compensation and fringe benefits (and any aspects of any dispute or arbitration relating thereto) confidential, except: (i) for his/her agents, attorneys, financial advisors and spouse, who have a need to know such information and are bound by the confidentiality obligations herein contained; (ii) to the extent such disclosure is required by order or ruling of a Court or other tribunal of competent jurisdiction; or (iii) to the extent such disclosure is necessary in order to enforce his/her rights hereunder. Breach of this provision by Hitter shall constitute a material breach by him/her and, in addition to WLDA's other rights and remedies, WLDA shall have the right to terminate the Agreement. The provisions of this Section shall survive the expiration or termination of the Agreement.



### **3.2 EXHIBIT: ANTI-DOPING POLICY**

[To be added upon completion with USADA]



### **3.3 EXHIBIT: GENDER POLICY**

This Gender Policy (“Policy”) sets forth the procedures by which a transgendered long drive competitor may participate in the World Long Drive Association (“WLDA”) official qualifying events, including the World Long Drive Championship (“WLDC”). This Policy is intended to ensure fair competition for all competitors participating in any event on the WLDA schedule.

#### **1. PROOF OF GENDER**

In any WLDA event in which it is required that a competitor is a specific gender (male or female), the competitor must identify himself or herself during the registration process as a person of that specific gender. Failure to provide proof of gender when gender has been reassigned, and to comply with the process and procedures set forth in this Policy, may result in disqualification from the applicable WLDA qualifying event and the WLDC. In the event a competitor has had gender reassignment surgery at any point after puberty, that competitor must provide certain documentation to WLDA in accordance with the procedures set forth below. Gender reassignment prior to puberty is not subject to these requirements.

#### **2. PREREQUISITE FOR ELIGIBILITY**

A competitor who has had gender reassignment must have had a gonadectomy no less than two (2) years prior to the registration deadline for the specific WLDA event.

#### **3. PROCEDURES / DOCUMENTATION FOR SUBMITTING PROOF OF GENDER (1ST-TIME REGISTRANTS)**

- A. As set forth in the Standard Terms and Conditions, each competitor must comply with this Policy. Eligibility to compete in any WLDA event will only be evaluated in connection with a competitor who has registered to compete in the WLDA event. The specific WLDA event must be identified in writing with the accompanying documentation specified below.
- B. Three (3) copies of gender reassignment documentation must be submitted via overnight or first-class mail in an envelope marked “Confidential” and addressed to Christopher Murvin, General Counsel, Esq., World Long Drive Association, 7580 Golf Channel Drive, Orlando, FL 32819, and received by WLDA no later than five (5) days after registration closes for the specific WLDA event. The documentation, which will be reviewed by WLDA’s medical panel, must include the following: (i) Identification of physician who conducted pre-operative psychiatric evaluation, including name, address and phone number; (ii) Hospital records confirming completed surgical gonadectomy; (iii) All office records documenting related follow-up treatment; and (iv) Executed waiver allowing members of WLDA’s medical panel to contact all treating physicians, if deemed necessary (to obtain this document, please contact WLDA at [LongDrive@GolfChannel.com](mailto:LongDrive@GolfChannel.com)).
- C. In the event hospital records have been purged or lost, or are otherwise unobtainable, a current physical examination performed by a physician experienced in this type of surgery, a report from that physician and the documentation referenced in parts (i) and (iii) of Paragraph B above, will be

considered and reviewed.

#### **4. PROCEDURE FOR REGISTRANTS WHO HAVE BEEN PREVIOUSLY APPROVED UNDER THIS POLICY**

If eligibility for a WLDA event has been previously approved under this Policy, subsequent WLDA event registrations, including registration for the WLDC, whether in the initial or subsequent years, will be accepted without the documentation required in Section 3(B) above.

#### **5. ADDITIONAL CONSIDERATIONS**

If questions relating to a competitor's compliance with this Policy arise, either prior to or after commencement of a WLDA event, or after a WLDA event has been completed, WLDA may contact the competitor for verification and request that the competitor provide appropriate documentation in accordance with this Policy. A competitor has seven (7) days after receipt of such a request within which to provide the required documentation to WLDA at the above referenced address. If the WLDA event has commenced, the competitor may be permitted to continue in that WLDA event until a determination has been made on the competitor's eligibility in accordance with this Policy. If it is determined that the competitor should be disqualified, any award, prize, cash and/or ranking points arising from that competitor's participation in that WLDA event will be forfeited. The competitor will not be banned from future WLDA events so long as the competitor satisfies the requirements of this Policy in connection with future WLDA events. Questions regarding the process and procedures set forth in this Policy can be sent to: [LongDrive@GolfChannel.com](mailto:LongDrive@GolfChannel.com).

#### **6. CONFIDENTIALITY**

Competitor agrees to keep the terms and conditions of this Policy (and any aspects of any dispute or arbitration relating thereto) confidential, except: (i) for competitor's agents, attorneys, financial advisors and spouse, who have a need to know such information and are bound by the confidentiality obligations contained in this Policy; (ii) to the extent such disclosure is required by order or ruling of a Court or other tribunal of competent jurisdiction; or (iii) to the extent such disclosure is necessary in order to enforce competitor's rights hereunder. Breach of this Section 7 by competitor will constitute a material breach by competitor and, in addition to WLDA's other rights and remedies, WLDA will have the right to expel competitor from current and/or future WLDA events. The provisions of this Section 7 will survive the expiration or termination of this Policy.

#### **7. INDEMNIFICATION**

Competitor will indemnify WLDA, TGC, LLC, and all others connected with any WLDA event, and will hold them harmless from all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement or action relating to the procedures set forth in this Policy.

#### **8. GOVERNING LAW**

This Policy is controlled by Florida law. Competitor's remedies for any breach of this Policy by WLDA or others will be limited to an action for damages. In no event will competitor be entitled to enjoin or restrain the production, distribution or exhibition of any WLDA event.

## **9. DISPUTE RESOLUTION**

Competitor agrees that any controversy or claim arising out of or relating to this Policy, its enforcement, arbitrability or interpretation will be submitted to final and binding arbitration, to be held in Orlando, Florida. The arbitrator will be selected by mutual-agreement of the parties, or, if the parties cannot agree, then by striking from a list of arbitrators supplied by the American Arbitration Association or JAMS/Endispute. The arbitration will be a confidential proceeding, closed to the general-public. The arbitrator will issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses, and any other costs unique to the arbitration hearing (recognizing that each party bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Nothing in this [Section 10](#) will affect either party's ability to seek from a court injunctive or equitable relief at any time to the extent that same is not precluded by another provision of this Policy.

## **10. SEVERABILITY; MODIFICATION**

If any provision of this Policy is held to be unenforceable by a Court of competent jurisdiction for any reason whatsoever: (i) the validity, legality and enforceability of the remaining provisions of this Policy (including without limitation, all portions of any provisions containing such unenforceable provisions that are not themselves unenforceable), will not in any way be affected or impaired thereby; and (ii) to the fullest extent possible, the unenforceable provision will be deemed modified and replaced by a provision that approximates the intent and economic effect of the unenforceable provision and this Policy will be deemed amended accordingly.

## **11. WAIVER; ASSIGNMENT; ENTIRE UNDERSTANDING**

Any waiver of any provision of this Policy in any given instance will not be a waiver of such provision for the future. All remedies, rights, undertakings, obligations and agreements contained in this Policy will be in addition to and will not limit any other remedy, right, undertaking, obligation or agreement of either party. Competitor understand and agree that WLDA may license, assign and otherwise transfer this Policy to any person or entity. Competitor agree that this Policy is the complete understanding with respect to the subject matter herein and supersedes all prior understandings and communications, whether written or oral, with respect to the subject matter herein. This Policy is subject to change at WLDA's sole discretion.

### **3.4 EXHIBIT: COMPETITOR PRIVACY NOTICE**

**Last updated: February 17, 2020**

#### **What is the purpose and scope of this document?**

This Competitor Privacy Notice (“**Notice**”) describes how we collect, use and disclose the personal information (as described in section 3 below) of Competitors in World Long Drive Association (“**WLDA**”) sporting events and all associated programming and publicity, collectively, the “**Program**”.

In this Notice, we will use the terms “**WLDA**,” “**we**,” “**us**” and “**our**” to refer to the WLDA brand, owned by TCG, LLC, that is the organizer of the sporting event you are registering for and the producer of any associated promotional or other content, including on social media and television, that you may appear in.

It is important that you read this Notice, together with any other terms, releases and notices that we may provide on specific occasions when we are collecting or processing personal information about you, so that you are aware of how and why we use such information. If there are third parties involved in the Program who have collected your personal information directly from you, they may use your information in accordance with their own privacy and cookie notices, which you should also read. This Notice does not apply when you interact with us as a consumer. In that situation, our online [privacy policy](#) applies.

This Notice does not form part of any contract with you.

We may update this Notice at any time.

#### **How do we collect your personal information?**

We collect information about you through our competition registration process and through your participation in the Program and related activities, either directly from you or from your representative, or from third parties authorized by you. In certain cases, we may engage third parties to conduct background checks, performance-endurance drug tests, medical or psychological checks on you, and they may share this information with us.

#### **What Information do we collect, and why?**

Please see below for the kinds of information we may hold about you and the purposes for which we use them.

- **Name and contact information**, such as address, telephone numbers and email addresses, of you and of other individuals whose details you may provide to us (such as your beneficiaries, emergency contacts, friends and family), so we and our partners can communicate with you or them, including to comply with laws.
- **Other information provided by you and others**, which (depending on the Program and as permitted by law) may include your background information (e.g., hometown, occupation), personal characteristics (e.g., date of birth, interests), photos or videos, and social media handle(s). We may use this information to help us learn your story as we cast, produce and promote our Program and related marketing and advertising content.

- **Medical and/or psychological assessment information.** For some Programs, we engage medical and psychological professionals to perform medical and/or psychological or behavioral assessments of our Competitors, with their consent. We do this in order to protect the health and safety of our Competitors and that of other people involved in the Program, and this information is shared with us for this purpose.
- **Background check information.** For some Programs, we may engage background check providers to perform background checks on our Competitors, with their consent. We would do this in order to protect the health and safety of other people involved in the Program, to verify the information provided by the Competitors and for reputational reasons, and this information is shared with us for this purpose.
- **Health information** that you provide to us, including information about your physical or mental health, gender reassignment or disability status. We may collect and use this to protect your health and safety and that of other people involved in the Program, to assess your fitness to participate, provide certain accommodations, ensure that the Program is appropriately insured, comply with (or exercise rights under) legal or contractual obligations, and (with your permission) to tell your story as part of the Program.
- **Demographic information,** so we can ensure meaningful equal opportunity and diversity and inclusion monitoring and reporting, and to comply with legal requirements.
- **Financial information,** such as credit card details, when you register for a Program, and bank account information so we can deliver any winnings.

In addition, we may use the above personal information to comply with the law, to seek legal advice from outside counsel or in connection with litigation with a third party, and to ensure compliance with policies, guidelines and contracts.

### **Who is your personal information disclosed to?**

#### **Within WLDA**

We will share your personal information with people within WLDA in order to carry out the purposes described in this Notice. These may include people within functions such as administration, event operations, commercial, programming and marketing, ad sales, legal and Program finance. We put in place controls to restrict access to your more sensitive information (e.g. health, medical, and financial information) to appropriate personnel.

#### **Outside WLDA**

We may share relevant personal information with the following categories of recipients, if applicable:

- **Service Providers:** Including integrity monitoring service providers, medical professionals, background check providers, event management platform providers, and other Program service providers, so that they can provide the relevant services.
- **Distribution, Publicity, Advertising and Marketing partners:** We may share aspects of your story with potential and existing distribution, publicity, advertising and marketing partners in order to distribute and promote the Program and related advertising and marketing content.

- **Anti-doping organizations:** Including the U.S. Anti-Doping Agency and local doping control agencies.
- **Viewers:** Your actions and conversations during your participation in the Program may be recorded and made available to viewers, including in promotional and digital materials distributed on social media and other content distribution platforms.

**Other disclosures:** Generally, WLDA shares personal information other than as described above as follows:

- when required to do so by law, regulation, or court order;
- in response to a request for assistance by a law enforcement agency; and
- to seek legal advice from WLDA's external lawyers or in connection with litigation with a third party.

### **How We Protect Your Personal Information**

We maintain organizational, technical, and physical safeguards to help protect the information we collect and use. These safeguards vary depending upon a variety of factors including the sensitivity of the information we collect and use. Despite all reasonable practices, no security method is infallible.

### **Your Data Rights**

Depending on your country of residence, you may have certain rights under data protection law, for example, the right to request access to your personal information or to request correction or deletion of your information. A Competitor may also have right to lodge a complaint with their local privacy regulator. Before doing so, however, we encourage you to first contact us directly at [privacy@nbcuni.com](mailto:privacy@nbcuni.com) to give us an opportunity to resolve any concerns. Please add "WLDA" in the subject line.

#### **Contact:**

[longdrive@golfchannel.com](mailto:longdrive@golfchannel.com)

World Long Drive Events, 7580 Golf Channel Drive, Orlando, FL 32819, USA