



# Rio 2016 Golf Sustainability Tour

## What is it?

The Golf Sustainability Tour is an environmental education and awareness programme that aims to present the main sustainable actions and environmental aspects of the Olympic Golf Course, mainly to spectators and media.

## What are the benefits?

The main benefits of the Golf Sustainability Tour are:

- Associate golf to environmental protection;
- Generates positive media for the sport;
- Increase public awareness on sustainability;
- Offer spectators and media a unique experience.

## What will be the content?

During the Tour, people will learn about the recovery process of the golf course and surroundings, as well as of the golf ecosystems, flora and fauna species.

Other Rio 2016 sustainability projects, such as the *Solar energy recharge station* and the waste management programme will also be addressed, as well as the main information about the golf and the venue itself.



## How it will work?

The Golf Sustainability Tour will be conducted by a Rio 2016 guide for a group of around 30 people, in either Portuguese or English language, depending on the audience.

The group will be lead through a path of around 1,500 meters, passing by areas of importance in terms of ecosystem, fauna and flora. In the most important places of the Tour, there will be *Sustainability Totem* with further details of the fauna and flora species. Each round is planned to have an average duration of 45 minutes.

Not to interfere in the competition and having in mind the Golf etiquette, participants will use headsets to hear the guide's explanations.

The program will be promoted through the Spectator Guide, emails sent directly to golf ticket holders, the Rio 2016 Sustainability website and directly at the venue. The table below shows when the Tour will happen for each different audience:

Date/ Clients	July 19 <sup>th</sup> or 26 <sup>th</sup>	August 09 <sup>th</sup>	August 11 <sup>th</sup>	August 12 <sup>th</sup>	August 13 <sup>th</sup>	August 15 <sup>th</sup>	August 17 <sup>th</sup>	August 18 <sup>th</sup>	August 19 <sup>th</sup>
<b>Spectators</b>			<b>X</b>	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>	<b>X</b>
<b>Media</b>	<b>X</b>	<b>X</b>							
<b>IGF</b>					<b>X</b>				<b>X</b>
<b>AISTS*</b>		<b>X</b>				<b>X</b>			

Spectators will participate in the Sustainability Tour during competition days, excluding the days of the finals, in two sessions per day, at 9am and midday. The spectators registration for the Tour will be done directly at the Public Information of the golf's fan zone that is lead by the Event Service (EVS) Rio 2016 Functional Area.

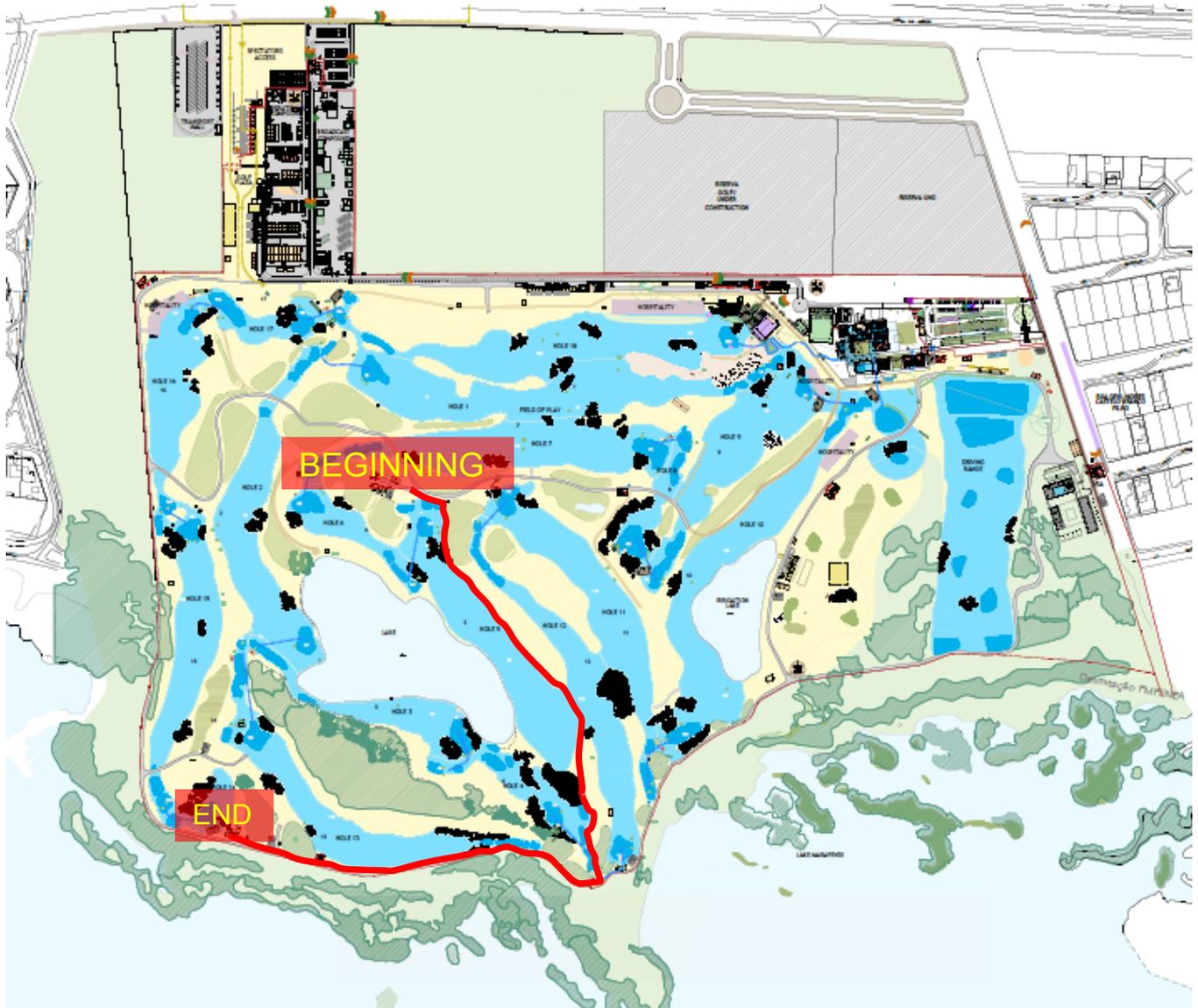
In August 13<sup>th</sup> and 19<sup>th</sup>, there will be a dedicated Tour to IGF members and guests at 2pm. The registration for these Tours will be done in the Olympic Family/ IGF Lounge, in the IGF desk.

People from the media and AISTS will participate in the Tour on non-competition days, with freedom to combine the schedule of sessions.

\* AISTS is an academic centre of excellence for education and applied research in sport. In Rio 2016, will engage National Olympic Committees and Olympic Cities on sustainability and legacy topics, share concrete good practices by sport during Rio 2016 and increase knowledge of NOCs & Cities on Olympic Games sustainability and legacy.

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# Sustainability Tour Path - Olympic Golf Course



# Location of the Sustainability Totems - Olympic Golf Course

